



Ministry of Economy

03 August 2015

Dr. Diosdado M. San Antonio
Regional Director CALABARZON
DEPARTMENT OF EDUCATION
Gate 2, Karangalan Village, Cainta, Rizal, Philippines
Telefax No. +63-2-682-2114

Dear Regional Director San Antonio,

Greetings from the Embassy of Israel in Manila.

I am pleased to inform you that we have been initiating a more proactive approach in forging closer ties between the Republic of the Philippines and the State of Israel. One sector which we strongly believe that can foster closer bilateral relationship is education.

The Israeli education and e-Learning industry, combining unmatched skill and innovativeness, offers a wide range of advanced technological and learning solutions for students and teachers. Among the notable educational methods from Israel include distance learning, virtual classrooms, educational toys, administrative tools, internet safety solutions, study tour programs, etc.

We have invited Israeli companies to visit Manila and showcase their advanced and uniquely-designed teaching tools and program. They will be featured on Educa Expo 2015 (Technical Seminar – Aug 20, 2015, 1:00-2:00pm) at the SMX Convention Center. It would be our pleasure if you or your representative could attend the event.

We also hope your office could also extend this invitation to schools in CALABARZON. Attached is the electronic invitation which could be disseminated with additional details of the seminar.

For questions and clarifications, please feel free to contact Ms. Jo-nie Raagas, our Economic and Trade Officer at number (632) 883-9509 or through Jo-nie.Raagas@israeltrade.gov.il.

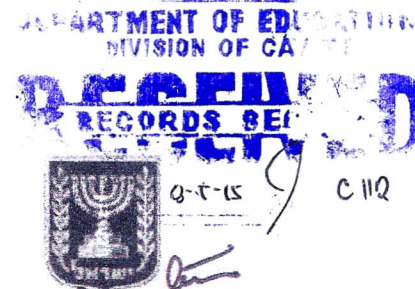
We look forward to your positive response to this request.

With my best wishes.

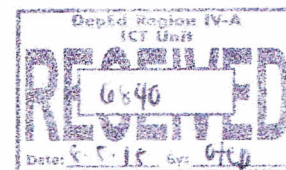
Sincerely

Doron Hemo

Head of Economic and Trade Mission in the Philippine



*To: SDS
For your information
& appropriate action,
please. Thank you.
J. Raagas
20 Aug 2015*



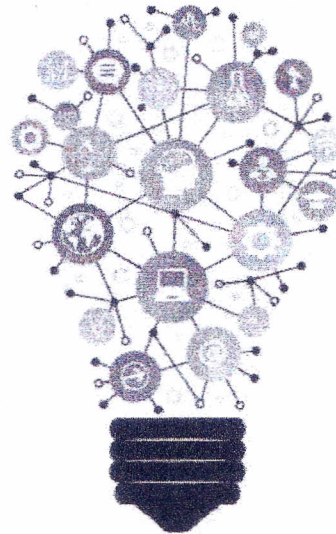
Israel's smart solutions and technologies in the field of education are revolutionizing the learning experience of students at home and in school. Among the products and services offered include *distance learning, administration tools, education toys, training and authoring platforms, virtual classrooms, technological infrastructure, documentation and automatic, effective learning solutions and much more!*

We invite you to learn firsthand the innovative, advanced and nicely-designed tools Israel has to offer. Visit us at L18 at the EDUCA EXPO for business to business meetings with visiting Israeli companies.

You are also invited to attend the technical seminar, "Israel's Smart Solutions & Innovative Technologies in Education" on Aug 20, 2015, 1:00-2:00pm at the SMX Convention Center. The arrangement of the business to business meetings and access to the seminar are free of charge but slots are limited.




For registration and other inquiries, please call the Economic and Trade Office at (632) 883-9508/09 or through email: Jonie.Raagas@israeltrade.gov.il.

ISRAEL



**Smart Solutions &
Innovative Technologies
in Education**

Education Mission to Manila (19-21 August 2015)

Company Name	Offered Solution/s and/or Program	Contact Person and Details
<p>Intelitek</p> 	<p>Intelitek is a world-leading developer, producer and supplier of engineering and manufacturing technology training systems.</p> <p>Intelitek's Blended Learning approach provides the most resource-efficient solution for engineering and manufacturing technology training. The company also provides:</p> <ul style="list-style-type: none"> - State-of-the-art lab equipment for industrial-level "hands-on" - LearnMate e-learning content- enables students to experience a range of technologies through "virtual hands-on" practice, using interactive animations 	<p>Noam Kraoz Sales Manager Tel: +972-3-900-4111 Email: nko@intelitek.com URL: http://www.intelitek.com</p>
<p>Technokat</p> 	<p>Technokat Educational Programs facilitate the acquisition of scientific principles through 'hands-on' activities.</p> <p>Its objective is to help develop scientific thinking and improve technological competence through the use of the following teaching aids:</p> <ul style="list-style-type: none"> - "mobile museum" – interactive scientific exhibitions - kits for construction of technological samples - Teacher's guide and students' working-sheets 	<p>Name: Esther Head of the Program Development and Counseling Tel: +972-29932371 Mobile: +972-504611454 Email: technokat@013net.net URL: Site: www.technokat.info/en</p>
<p>ETI</p> 	<p>ETI offers specialized seminars to high school & university level students from East Asian countries, with interest in entrepreneurship, innovation, sustainability and leadership. ETI offers the best from the two worlds – education & pleasure; rigorous educational core with practical applications along with tourist activities at the Holy Land of Israel.</p>	<p>Natan Voitenkov Founder and CEO Email: natan@etigroup.org Web Site: www.etigroup.org</p>