



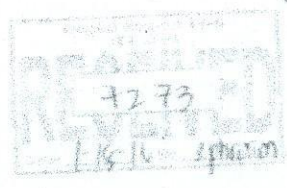
# JAG CENTER FOR PROFESSIONAL DEVELOPMENT

Glenhaven 2-76 California Garden Square Condominium  
Libertad St. Manduruyong City  
www.jagcenter.net \* jag-professional@yahoo.com



January 14, 2016

**DR. DIOSDADO M. SAN ANTONIO**  
Regional Director  
Department of Education  
Region IV-A CALABARZON



*To: SDSs  
For your  
appropriate action,  
please. Thank you  
and bless  
18 Jan 2016*

Dear Director San Antonio:

The JAG Center for Professional development will conduct a 5 -Day International Seminar-Workshop on Campus Journalism of the 21<sup>st</sup> Century on March 3-6, 2016 at Queen Margarett Hotel Convention Center, Lucena City.

Relative thereto, I would like to request for your approval and regional advisory inviting your teachers, and students to attend the seminar-workshop in Journalism.

- I. **Theme: Campus Journalism :Local Writing for Global Competence**
- II. **Objectives:**  
The conference aims to:
  1. Demonstrate understanding of the importance of Journalism by expressing it through different journalistic endeavors and approaches;
  2. Sustain advocacy on social consciousness;
  3. Provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
  4. Promote responsible journalism and fair and ethical use of social media; and
  5. Enhance journalistic competence through lectures, activities, workshops, and materials that will equip the campus journalist of relevant skills, techniques and information as they prepare for intra scholastic journalism-related activities like seminars, workshops and competitions.
- III. **Target Participants:** Grade 3-10 pupils/students ,Preschool, Grade 1-10 teachers, school heads, English Coordinators, Supervisors, education students and professors/instructors teaching Journalism
- IV. **Registration Fee:** P5,000.00 for Teachers/Coaches and P3,000.00 for students to cover seminar fee, kit materials, one (1) lunch and 2 snacks per day. Early Registration until February 12, 2016- P3,300.00, February 19, 2016-P3,800.00, February 29, 2016 – P4,000.00, March 2, 2016- P4,500.00. Interested individual may deposit their payment at BDO 08448001089-JAG Center for Professional Development, Metrobank 427-7-427-904063-JAG Center for Professional Development.

January 28, 2016

TO: **Assistant Schools Division Superintendent**  
**OIC, Office of the Assistant Schools Division Superintendent**  
**Chiefs CID/SGOD**  
**Public Schools District Supervisors**  
**Elementary & Secondary School Heads**

*FOR YOUR INFORMATION, AND GUIDANCE OF ALL CONCERNED.*

*Attendance to this activity is on Official Time only.  
No Government Funds shall be used.*

**CERRYLOU D. DE MESA**  
 OIC, Schools Division Superintendent





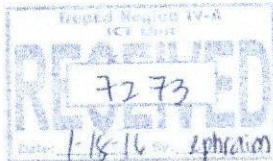
# JAG CENTER FOR PROFESSIONAL DEVELOPMENT

Glenhaven 2-7G California Garden Square Condominium,  
Libertad St. Mandaluyong City  
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DepEd Region IV-A DIRECTOR'S OFFICE	
JAN 15 2016	
By: _____	Time: _____

January 14,2016

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Regional Director  
Department of Education  
Region IV-A CALABARZON



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## V. Program

CATEGORY	RESOURCE PERSON (ENGLISH)	RESOURCE PERSON (FILIPINO)
<b>Day 1</b>		
8:00 a.m. – 10:30 a.m.	Registration	
10:30 a.m. -11:10 a.m.	Opening Program	
11:00 a.m. -12:00 noon	MR. PAOLO ANTONIO B. BEDIONES TV 5	
12:00-12:15 p.m.	Lunch	
12:15 p.m. – 1:15 p.m.		
1:15 p.m. -1:30 p.m.	AFTERNOON OPENING PROGRAM	
1:30 p.m. -2:30 p.m.	MR. ATOM P. ARAULLO ABS CBN 2	
2:30 p.m. – 2:45 p.m.	SNACKS	
3:45 p.m. – 5:00 p.m.	RADIO BROADCASTING MR. ATOM P. ARAULLO/MR. PAOLO B. BEDIONES	
<b>Day 2</b>		
8:00 a.m. -10:30 a.m.	Broadcasting	Informance and Dagli DR. VOLTAIRE M. VILLANUEVA PNU, Manila
9:30 a.m. – 11:00 a.m.	Script Writing	MR. RHYAN P. MALANOG
11:00 a.m. -12:30 noon	Research	MR. RHYAN P. MALANOG
1:00 p.m. -3:00 p.m.	Editorial Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Editoryal DR. VOLTAIRE M. VILLANUEVA PNU, Manila
3:30 p.m. -5:00 p.m.	Editorial Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Editoryal DR. VOLTAIRE M. VILLANUEVA PNU, Manila
5:00 p.m. – 9:00 p.m.	WORKSHOP	
<b>Day 3</b>		
8:00 a.m. – 10:00 a.m.	Sports Writing MR. RAMON P. BONILLA Business Mirror	Suating Pampalakasan DR. VOLTAIRE M. VILLANUEVA PNU, Manila
10:00 – 12:00 noon	News Writing MR. RAMON P. BONILLA Business Mirror	Pagsulat ng Balita PROF GENARO GOJO CRUZ De La Salle University
1:00 p.m. -4:00 p.m.	Feature Writing Raymund Magno Garlitos Cruising/Manila Bulliten	Pagsulat ng Lathalain PROF GENARO GOJO CRUZ De La Salle University
5:00 p.m. – 9:00 p.m.	WORKSHOP	
<b>Day 4</b>		
8:00 a.m -10:00 a.m.	Copyreading and Headlining MR. RAYMUND MAGNO GARLITOS	
	Photojournalism MR. ROMEO MARIANO	
10:30 a.m. – 2:00 noon	Collaborative Publishing English and Filipino	
2:00 p.m. -3:30 p.m.	MICHAEL GROGAN	

May this request merit your favorable and immediate response.

Very truly yours,

GENEROSO C. FILIO JR.  
President/Owner