



Republic of the Philippines
Department of Education
Region IV-A (CALABARZON)
DIVISION OF CAVITE
Trece Martires City



DIVISION MEMORANDUM
No. 084, s. 2016

2016 DIVISION SCHOOLS PRESS CONFERENCE

To: Assistant Schools Division Superintendent
OIC- Office of the Assistant Schools Division Superintendent
Chiefs- CID and SGOD
Education Program Supervisors/ Public School District Supervisors
Public and Private Elementary and Secondary School Heads
Educational Media Administrators Association of Cavite
Cavite Province Association of School Paper Advisers (Elem/Sec.)

1. Pursuant to Republic Act (RA) No. 7079, otherwise known as the Campus Journalism Act of 1991 and the Division Educational Media Work Plan for 2016, DepEd Cavite, through the Curriculum Implementation Division (CID) will hold the 2016 DIVISION SCHOOLS PRESS CONFERENCE (DSPC) on September 12-14, 2016 for the ELEMENTARY LEVEL and September 15-17, 2016 for the SECONDARY LEVEL at Trece Martires City Elementary School and Trece Martires City National High School, Trece Martires City, Cavite, respectively for the Individual Writing Contests. In addition, the Collaborative Desktop Publishing and the Radio Scriptwriting and Broadcasting contests will be held at Tanza Trade School and Tanza National Comprehensive High School, Tanza, Cavite, respectively, on the same dates.
2. The conduct of the activity is in cooperation with the Educational Media Administrators Association (EMAAC), Cavite Province Association of School Paper Advisers (CPASPA) and Cavite Province Association of Elementary School Paper Advisers (CPAESPA).
3. The Conference aims to:
 - a. highlight the importance of journalism in the development of the learners' 21st century skills
 - b. sustain advocacy on social consciousness
 - c. promote responsible journalism and fair and ethical use of social media
4. The Conference activities shall include the following:
 - I. Individual Contests
 - a. News Writing
 - b. Editorial Writing
 - c. Feature Writing
 - d. Copyreading and Headline Writing
 - e. Sports Writing
 - f. Editorial Cartooning
 - g. Photojournalism
 - h. Science and Health Writing
 - II. Group Contests
 - a. Script writing and Radio Broadcasting
 - b. Collaborative Publishing

5. All student/pupil delegates and teacher-advisers from public and private schools with existing school papers are required to participate in the DSPC before they can join the Regional Schools Press Conference (RSPC).

6. Each student/pupil delegate must bring one (1) 1X1 latest photo to be pasted on the DSPC ID.

7. For the smooth conduct of the registration of participants, all participating public schools are required to pre-register two weeks before the DSPC through the following registration committee members per unit:

NeliaTamio
PAESPA Treasurer

Elenor A. Alcantara
CPASPA Treasurer

MEMBERS

Elementary

Mercedita Villanueva
Salome P. Bayla
Diana G. Liveta
AireenAmbat

North
East
West
South

Secondary

Aurora Chavez
Cristina Austria
Araceli Petrasanta
EmerlinaBarlao

8. Registration should be supported by four (4) copies of accomplished Registration/Entry Form signed by the principal of each school (see Enclosure No. 2).

9. A registration fee of two hundred fifty pesos (Php 250.00) will be charged to each delegate (student/pupil and teacher-adviser) to cover expenses for honoraria of resource speakers, IDs, certificates, medals, plaques, operational expenses during the DSPC, RSPC, NSPC, Journalists' Day , training/cliniquing of winners and screening of school publications.

10. An annual membership fee of twenty pesos (Php 20.00) for each teacher-adviser and ten pesos (Php 10.00) for each student-delegate will likewise be paid.

11. Registration and transportation fees of participants relative to the their attendance in the Conference shall be charged against local funds, MOOE or school paper funds subject to the usual accounting and auditing rules and regulations.

12. Participants from private schools shall make necessary arrangements with their institutions in connection to their participation to the contests.

13. Each delegate must bring his/her own provision for food.

14. It is reiterated that students joining the district and higher level competitions in journalism be given the rightful, valid and planned considerations in their academic written requirements and performances.

15. Service credit for teachers/school paper advisers for Saturday Journalism Training.

16. Major activities relative to the DSPC include the following:

Activities	Date	Venue	Persons Involved
Training for school paper advisers on school paper management and publication	Sept. 15-17, 2016	Tanza National Comprehensive High School	School paper advisers (Elem. and sec.)
Cliniquing of top 7 winners in both levels English and Filipino	Every Friday and Saturday starting	Trece Martires City Elementary School	Top 7 winners
-Phase 1 (Live-out)	Sept. 23-24, 2016 until Oct 21-22, 2016		
Phase 2 (Live-in)	Oct. 27-29, 2016	Alfonso Elem. School	Top 7 winners
-Phase 3 (Live-in)	Nov. 28- Dec. 2, 2016	Alfonso Elem. School	Top 7 winners
Please see Enclosure No. 6 for the list of trainers and facilitators for the cliniquing of winners.			
Screening of school publications	Nov. 8, 2016 (Elem) Nov. 9, 2016 (Sec.)	Kanggahan Elem. School	School Paper Advisers In-Charge: Diana G. Liveta Principal - KES
Cliniquing of top 15 school publications	Nov. 11, 2016	Kanggahan Elem. School	School Paper Advisers In-Charge: Diana G. Liveta Principal KES
Final submission of school publications	Nov. 18, 2016	Kanggahan Elem. School	School Paper Advisers In-Charge: Diana G. Liveta Principal - KES

17. Numbered enclosures for references are the following:

- 1) Contest Guidelines
- 2) Registration/ Entry Form
- 3) Executive Board and Working Committees
- 4) Training/Contest Matrix
- 5) Opening Program/ Closing Program
- 6) List of trainers and facilitators for the cliniquing of winners

18. To ensure an orderly flow of the Conference, a meeting of the Division Task Force, Facilitators and Committees will be held on August 25, 2016, 1:00 p.m at Trece Martires City Elem. School, TreceMartires City, Cavite.

19. Immediate dissemination of the contents of this Memorandum is earnestly desired.


CHERRYLOU D. DE MESA
OIC, Schools Division Superintendent 

Enclosure: As stated

Ref. RA 7079 — Campus Journalism Act of 1991

Division Calendar of Activities for 2016

To be indicated in the Perpetual Index under the following subjects

CAMPUS JOURNALISM

CONFERENCES

CONTESTS

PUBLICATION/SCHOOL PAPERS

SOCIETY/ASSOCIATION

LEARNER DEVELOPMENT

TEACHERS