



2016 NESTLE WELLNESS CAMPUS Program Mechanics

Program Background:

After the successful implementation of the Wellness Campus Program and Champ Moves in 2015, these advocacy programs will now be under one umbrella and will be called "NESTLEWELLNESS CAMPUS". This year, the 2016 Nestle Wellness Campus (the "Program") will be implemented in four (4) regions, as follows:

1. National Capital Region
2. Region IVA - Calabarzon
3. Region V - Bicol
4. Region VII - Central Visayas

In partnership with the Department of Education (DepEd), the Program this year will reach another milestone with the implementation of the nutrition education module in the DepEd Elementary Schools. Thus, both DepEd Public High Schools and Elementary Schools covering more than 7 million student-participants in 10,821 schools will have their own nutrition education modules and dance exercise activities.

The Program is a JOINT PROJECT of the Department of Education and Nestle Philippines, Inc. (NPI), through GreatFil Team, Inc. (GTI), and will be implemented in four (4) regions, namely; NCR, Region IVA (Calabarzon), Region V (Bicol) and Region VII- (Central Visayas).

The Program will run from 01 June 2016 until 15 December 2016 and will be implemented in all covered public elementary and public high schools under the Department of Education in the above-mentioned regions based on the total number of schools listed.

The Program will be implemented by the DepEd and NPI, through GTI, in close coordination with the DepEd Division Supervisors duly appointed by the DepEd Regional Offices who will ensure that the Program will be implemented in all the schools in their respective divisions in both elementary and high school levels. The duly appointed Division Supervisors will be the contact persons in their respective divisions.

The Program will give high emphasis on developing the students' healthier habits through nutrition education and physical fitness for both high school and elementary students. The implementation of the Program will be in three parts, as follows:

TO: Assistant Schools Division Superintendent
OIC, Office of the Assistant Schools Division Superintendent
Chiefs CID/SGOD
Public Schools District Supervisors
Elementary & Secondary School Heads

August 17, 2016

FOR INFORMATION AND GUIDANCE OF ALL CONCERNED.

CHERRYLOU D. DE MESA
OIC, Schools Division Superintendent

Part 1: NUTRITION EDUCATION FOR PUBLIC HIGH SCHOOLS AND GRADE SCHOOLS IN ALL PARTICIPATING REGIONS.

1. NPI, through GTI, will provide copies of the nutrition video/module and/or other educational materials to both Division Supervisors and MAPEH School Coordinators to be used in the implementation of the Program in schools.
2. To facilitate faster distribution of the nutrition module, the school coordinators may also download the nutrition module via the official website (*Nestle Wellness Campus website with link to the Milo website*). It is highly encouraged that all nutrition modules be incorporated in the MAPEH curriculum for high schools and PE curriculum for grade schools, subject to DepEd rules and regulations.

Part 2: THE 2016 NESTLE CAMPUS DANCERCISE FOR ALL COVERED PUBLIC SCHOOLS.

1. All participating schools may download the Music and Dancercise video at the *Nestle Wellness Campus website*, or they can get copies of the music and video from their respective Division Supervisor in-charge of the Program.
3. The Music and Dancercise will be the required music and exercise activity during the flag raising ceremonies of the covered schools. It is also encouraged that the music and dancercise will be used also as warm up exercise during MAPEH and PE classes.
4. NPI, through GTI, will provide copies of the program mechanics, nutrition video/module to all covered DepEd regional offices, Division Superintendents and Division Supervisors duly designated to implement the Program in their respective divisions. The Division Supervisors will be in-charge of cascading the program mechanics to all the school principals and MAPEH School Coordinators in their respective divisions.
5. GTI will cascade the program mechanics per region together with a representative from NPI who will also cascade the Nutrition modules to all Division Supervisors assigned for the Program. Duly appointed Division Supervisors are encouraged to participate in the cascade to have a clear understanding of the Program and to effectively cascade the nutrition training modules to all MAPEH/PE School Coordinators. It is encouraged that MAPEH/PE School Coordinators should monitor the implementation of the five (5) nutrition modules on a monthly basis.
6. All collateral materials such as posters, streamers, registration forms, waivers etc. will be delivered to the school division offices in coordination with the Division Supervisors duly appointed to handle the Program, who will also take care of the distribution of all the materials to the different schools in their respective divisions.

Part 3: WELLNESS CAMPUS REGION OF THE YEAR CONTEST

The 2016 NESTLE WELLNESS CAMPUS in partnership with the Department of Education is also about encouraging all the schools in the participating regions to work together in building a strong foundation on Nutrition, Health and Wellness in the region. This year, the four participating regions will race to the top to win the "WELLNESS CAMPUS BEST REGION" award. The mechanics of the contest will be as follows:

1. The contest aims to get the best ideas, best practices and find better ways or approaches to effectively educate our student participants as we continue to implement the Program in the schools in the years to come. The contest will be implemented in partnership with the Department of Education in the participating regions.
2. The Wellness Campus Region of the Year contest is open only to selected regions covered by the Nestle Wellness Campus which are NCR (National Capital Region), Region IVA (Calabarzon), Region V (Bicol) and Region VII (Central Visayas).
3. DepEd Regional Coordinator through the DepEd Division supervisor should ensure that students who will participate in the program in the regions are only those in grades 1-6 for elementary and grades 7-10 for high school and should have signed the parent consent and waiver.
4. By joining and participating in the WELLNESS CAMPUS REGION OF THE YEAR CONTEST (the "Activity"), those qualified and interested to join the activity (the "Participant/s") hereby confirm, agree and acknowledge that:
 - a. They have read the full mechanics of this Activity and agree to abide by the terms and conditions of the same;
 - b. GTI and NPI (the "organizer of the Activity") are permitted to receive all personal information supplied by them and said information will be used by organizers of the Program in accordance with its privacy policy and only for purposes of running the Activity;
 - c. Organizers of the Activity have the right to identify them as a participant or a winner in the Activity and communicate the same at any time, in any territory and through any medium of release (mass media, digital media, etc.)
 - d. They shall hold organizers of the Activity free and harmless from any and all claims, suits and actions for damages or liabilities that may be brought by other persons, natural or juridical, in connection with their participation in this Activity as well as the statements and declarations made by participants in relation to the Activity;

- e. They explicitly authorize NPI, its subsidiaries and its agencies the right to use their image or reproduce the video submitted by them for this Activity in digital media, press or any medium they may find suitable for promoting their products.
- f. Organizers of the Activity may, without further compensation to participant: a) reproduce, distribute, adapt, modify, make available and/or communicate to the public, exhibit, or broadcast any materials or information regarding this Activity, including the Participant's entry, by any means or media without restriction of any kind as to quantity, purpose or time, whether commercial or otherwise, or to any country or territory in the world, and b) authorize any of the above activities; and
- g. Organizers of the Activity shall not be liable for any unauthorized use, reproduction and/or adaptations by third parties of any material or information regarding this Activity.

DESCRIPTION OF PROCEDURES FOR THE WELLNESS CAMPUS REGION OF THE YEAR CONTEST

- 5. The DepEd Division Supervisor assigned to the program or his/her duly designated representative in the region shall attend the regional program cascade conducted by GTI. Likewise, he/she shall cascade the program to all school coordinators or principals in his/her division.
- 6. Students in participating regions shall submit a signed parent consent waiver to be collected by their school coordinator. This will be submitted to the assigned Division DepEd Supervisor. All collected parent consent waiver will be collected by GTI from the Division Office for safe keeping. Deadline of submission is on 31 July 2016.
- 7. All schools in participating regions should have implemented the program using the materials provided by NPI through GTI and their DepED Division Supervisors. Materials are the following:
 - a. Nutrition Module (Video) – Grades 4 to 6; Grades 7-10
 - b. Nutrition Module Guide for Teachers – Grades 1 to 3; Grades 4 to 6; Grades 7 to 10
 - c. Dance Music (Champ Moves for elementary and Wellness Song for High School)
 - d. Dance Instruction Video for both elementary and High school
 - e. Posters or streamers

8. All schools in participating regions must submit a program portfolio to the DepEd Division supervisor duly appointed to handle the Program containing the following information:
 - a. How did you ensure the 100% and correct implementation of the Program in your school?
 - b. How did you apply the learnings from the modules? What are your school's best practices?
 - c. Implementation of Nutrition, Health and Wellness initiatives in the region/schools to promote behavior change?
 - d. If you were given an opportunity to further improve the Nutrition, Health and Wellness of your region/schools, what programs/activities would you implement?
9. Deadline for submission of the portfolio to the respective Division Supervisors is on 30 October 2016.
10. The contest will have two parts:
 - 10.1 Part 1 - Program Implementation
 - 10.2 Part 2 - Case Presentation
11. Each part will have a corresponding weights as follows:

11.1 Part 1 – Program Implementation	= 50 %
11.2 Part 2 – Case Presentation	<u>= 50 %</u>
Total	= 100 %

Part 1: Program Implementation in the Region (50 %)

Implementation Criteria

Percent of achievement will be based on the percentage of schools who have implemented the activity/program versus the total number of schools in the region.

Submission of parent consent and waiver	= 10%
Implementation of dancercise in flag raising ceremonies	= 25%
Implementation of nutrition module in PE classes	= 40%
Submission of program portfolio	<u>= 25%</u>
Total	100%

GTI Coordinators together with the DepEd Supervisors duly assigned to handle the Program will visit the schools in their respective divisions to validate the school implementation. Validation may either be through an actual visit or through the authentic and well-organized program portfolio, submitted. GTI and DepEd Supervisor will identify at least 50% of the total school population in his/her division to be visited for both

high school and grade school, validation for the remaining 50% will be through the program portfolio being submitted.

Note: Validation period will start from 01 Aug 2016 up to 30 October 2016.

Part II - Case Presentation - Program Results, Best Practice and Recommendations. (50%)

- a. The division supervisor in-charge of the Program will summarize all the reports from the schools in his/her division and submit a power point presentation to the DepEd regional office.
- b. The DepEd regional office will assign a Wellness Team consisting of four (4) members and one team leader who will collate all the reports submitted by the division supervisors and prepare a power point presentation based on the reports received from the division supervisors.
- c. The DepEd regional Wellness Team will be invited to the Nestle Philippines Admin Office at Rockwell Center Makati on a date that will be agreed set by GTI upon consultation with the different DepEd regions but not later than 30 November 2016 to present their case to a team of judges duly selected by NPI.
- d. Each Wellness Team from the four participating regions will be given a maximum of 1 hour to present their case to the panel of judges. The criteria for judging will be as follows:

a. Overall impact of the presentation	20%
b. Best Practice	20%
c. Program continuity plan	40%
d. Viability of the recommendation	<u>20%</u>
Total	100%

12. The region that will get the highest average percentage score will be declared as the "2016 Nestle Wellness Campus Best Region of the Year". The average percentage score for a region will be derived by adding the total percentage earned in part 1 and the total percentage earned in part 2 divided by two. Example:

$$\begin{array}{r} \text{Total percentage score in Part 1} = 90\% \\ + \\ \text{Total percentage score in Part 2} = \underline{92\%} \end{array}$$

Total 182%
 Divided by 2
 Average percentage score 91%

13. Winners will receive the following cash prizes as follows:

Best Region of the Year	Ps.500,000.00 worth of Campus Package plus trophy
First Runner - Up	Ps. 400,000.00 worth of Campus Package plus trophy
Second Runner-Up	Ps. 300,000.00 worth of Campus Package plus trophy
Third Runner - Up	Ps. 200,000.00 worth of Campus Package plus trophy

14. List of Wellness Campus Prize Package

Package No. 1 Sound System Package	Ten (10) units of sound system worth Ps. 100,000.00
Package No. 2 TV Package	Five (5) units of TV worth Ps. 100,000.00
Package No. 3 Sports Package	One Hundred (100) pcs. Of MILO Basketballs, 2 basketball goals all worth Ps. 100,000.00
Package No. 4 Wellness Package	Twenty (20) pcs. Weighing Scale, 10 BMI machine, Height Measurement all worth Ps. 100,000.00
Package No. 5 Projector Package	Five (5) units projector worth Ps. 100,000.00

Note: All packages are not convertible to cash and will be procured exclusively byNPI through GTI.

15. The decision of the judges will be final and non appealable.
16. Judging and Awarding of winners will be conducted on the day after the presentation of all the DepEd Regional Wellness Teams.
17. All expenses related to the travel in going to Nestle Center and going back to theregions will be shouldered by NPI.
18. NPI has the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program.