



26 July 2016

DEPARTMENT OF EDUCATION
DIVISION OF CAVITE

RECEIVED
RECORDS SECTION

Dr. Cherrylou D. de Mesa
OIC - School Division Superintendent
DepEd, Cavite Province
Trece Martirez City, Cavite

Thru: Dr. Eduarda Zapanta
School Division Supervisor

Dear Dr. de Mesa:

In celebration of the Consumer Welfare Month in October, pursuant to Presidential Proclamation no. 1098 dated September 26, 1997, the Department of Trade and Industry will once again undertake several activities to drum-up further awareness on consumerism. The theme of this year's celebration is **"Consumer Protection: A Shared Responsibility"**

The presence and active involvement of the youth sector is evident in every consumer welfare activity. Thus to highlight students as agents of consumer advocacy, employing their artistic talents to assure our nation of a new breed of aware and vigilant consumers, DTI-Cavite will hold a Tanghalang Pangmamimili for High School students. This will be held on October 15, 2016, 1:00 – 5:00 p.m. at Dasmarinas, Cavite.

In this regard, may we invite thru your Office, public or DepEd-recognized private schools to participate in the said contest. Please find enclosed copy of contest mechanics.

Our project account officer, Ms. Lilibeth R. Chavez will coordinate with your office on the details of this activity. Attached for your reference is the mechanics of the contest.

Thank you for your usual support and cooperation.

Very truly yours,

NOLY D. GUEVARA
Provincial Director
DTI – Cavite

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Assistant Schools Division Superintendent
OIC, Office of the Assistant Schools Division Superintendent
Chiefs CID/SGOD
Public Schools District Supervisors
Elementary & Secondary School Heads

August 3, 2016

FOR INFORMATION AND GUIDANCE OF ALL CONCERNED.

CHERRYLOU D. DE MESA
OIC, Schools Division Superintendent

PROVINCIAL TANGHALANG PANGMAMIMILI 2016

Venue/Date: Dasmarinas, Cavite October 15, 2016
Time : 1:00 – 5:00 PM

I. MECHANICS

The following Mechanics will generally apply to both Regional and Provincial level Tanghalan:

1. Target Participants: Grade 7 – 10 high school level students, both public and private
2. Date/Venue : October 15, 2016 at Dasmarinas, Cavite for the Provincial Tanghalan.
3. The Provincial Tanghalan Champions from the five (5) CALABARZON shall compete for the Regional level competition.
4. The group and their coach/mentor shall be properly endorsed by their respective school heads. Maximum of twenty (20) participants per school/play will be allowed.
5. A one-page typewritten plot and 4 printed copies of the script (in A-4 bond paper) shall be submitted to DTI-Cavite on or before September 17, 2016. Said copies shall become properties of DTI – Cavite.
6. A maximum of six (6) schools will be pre-selected based on the script submitted to DTI-Cavite. They will be the official contestants to the Provincial Tanghalang Pangmamimili. Qualified contestants will be notified via email on September 24, 2016.
7. Maximum twenty (20) minutes is allocated per participating school to include setting-up of props and cheering competition. Maximum of two (2) minutes shall be allotted for cheering and must be presented before the play. Participants for the “cheering completion” must also be the same students who will participate in the play. Suggested presentation time is 10-12 minutes per school. Excess minutes can be used in setting-up of props (Timer shall start as soon as setting of props begin and shall end the moment the participants take their bow).
8. The theme of each presentation must adhere to the Consumer Protection Month's theme: **“Consumer Protection: A Shared Responsibility.”**
9. Type of Entries:
 - 9.1 For play, a light often comic theatrical piece frequently combining pantomime, dialogue, dancing, and song;
 - 9.2 Other type of entries : it's up to the creativity of the participating school
10. A covering summary containing the following information shall accompany the script:
 - a) Name, address and contact no. of the school
 - b) contact person/mentor and telephone number
 - c) particular topic/subject (on consumerism) of presentation
 - d) total number of characters involved in the presentation
 - e) estimated time frame of presentation

11. The following criteria shall be the basis for judging:
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|---|-------|
| a) Coherence/Comprehensive Script | - 20% |
| b) Relevance to Consumerism - Theme | - 30% |
| c) Originality/Creativity/Entertainment Value | - 30% |
| d) Audience Impact | - 10% |
| e) Adherence to the Rules | - 10% |
| Total | 100% |

12. Any group exceeding the maximum time limit allotted for their performance will be penalized. One (1) point will be subtracted from the total score for every excess minute/s from Adherence to Rules Criterion. One (1) point will also be subtracted for every violation other than adherence to rules (example, non-submission of requirements on time, etc.);

13. The board of judges shall be composed of 3-5 members with the DTI Designated Officer as Chairman.

14. There shall be three (3) top winners for the provincial Tanghalang Pangmamimili: There shall be three (3) top winners and shall be awarded the following prizes:

- | | | |
|------------------------------|---|----------------------------|
| a. Champion | - | Cash or GC + trophy + cert |
| b. 1 st Runner-up | - | Cash or GC + trophy + cert |
| c. 2 nd Runner-up | - | Cash or GC + trophy + cert |

All participating schools will receive a Certificate of Participation

15. Other Prizes/Incentive at stake:

- | | | |
|--------------------------|---|---------------------------|
| a) Best Female Performer | - | Cash or GC + medal + cert |
| b) Best Male Performer | - | Cash or GC + medal + cert |
| c) Best Script | - | Cash or GC + medal + cert |
| d) d) Best Director | - | Cash or GC + medal + cert |
| e) Best Cheer | - | Cash or GC + medal + cert |

16. Group presentations shall be allowed to bring and use any medium/background necessary to enhance their presentation. They should coordinate and secure the proper permit from the management of the venue for the entry of the said materials.

17. The school shall submit an attendance sheet of all the members of their delegation indicating the name, year/section, name/role in the skit and signature.

18. Provincial winner will compete at the Regional Tanghalang Pangmamimili.