



Transforming Creating communities, transforming lives.

7155



The Square  
LANCASTER NEW CITY CAVITE

September 14, 2016

**MS. CHERRYLOU D. DE MESA**  
Officer in charge – Schools Division Superintendent  
Division of Cavite  
Trece Martires City, Cavite

Dear Ms. De Mesa:

*Greetings of Peace and Goodwill from The Square!*

The commercial wing of Property Company of Friends, Inc. (Profriends), The Square, celebrates its third year of the much-loved pre-Christmas event at Lancaster New City. This year, we victor our Cavite indigenous materials as our event highlight along with the usual outpouring talents from our student population.

In line with this, The Square will be bringing back **The Square 'Parol' Making Contest Year 3** featuring Cavite indigenous materials added with playful lights and modernity.

The competition is open to all students with 5 to 10 members forming 1 official group to join. Participants must create a star-shaped 'parol' utilizing Cavite indigenous products with light designs. Dimension of Christmas lantern will be 6ft. height by 4ft width and 1.5ft in diameter to be displayed and judged at **The Square** on November 5, 2016. Prizes at stake are P15, 000 for first place, P10, 000.00 and P5, 000.00 for second and third winners. Consolation prizes will also be given to all lucky runners up.

In this regard, we would highly appreciate if you could endorse us to various elementary and high schools in Cavite to join us with the said event. Attached here is the DTI-approved mechanics and registration form for your reference.

For any clarifications, please feel free to call the undersigned of the Commercial Business Group Office at 0917- 621-7726 or email us at [gmdesacula@profriends.com](mailto:gmdesacula@profriends.com).

Thank you and we are hoping for your favorable response.

Very respectfully yours,

  
**GERALD M. DESACULA**  
Writer

Noted by:

  
**ANNALYN P. QUIMADO**  
Marketing Events Supervisor


PROFRIENDS CENTER 55 Tinio St., Brgy. Addition Hills, Mandaluyong City, Philippines 1550 • website: [www.profriends.com](http://www.profriends.com)  
Tel. No. (632) 726-0440; 726-3516; 726-9654; 727-3119; 7279783; 727-6412 and 727-0929

# PROPERTY COMPANY OF FRIENDS, INC.

TO: Assistant Schools Division Superintendent  
~~OIC, Office of the Assistant Schools Division Superintendent~~  
Chiefs CID/SGOD  
Public Schools District Supervisors  
Elementary & Secondary School Heads

September 16, 2016

FOR INFORMATION AND GUIDANCE OF ALL CONCERNED.

  
**CHERRYLOU D. DE MESA**  
OIC, Schools Division Superintendent

**PAROL MAKING CONTEST MECHANICS:**

1. Participating group must be composed of 5 to 10 members.
2. Christmas lantern must be of any design but limited to a star pattern only.
3. Dimension of Christmas lantern must be (h) 6ft. x (w) 4ft. x (d) 1.5 ft.
4. Christmas lantern should be lighted to better enhance the overall design. Thus, all teams must provide electrical cord, plugs and a stand for the lantern to properly present and display competing lanterns during and after parade.
5. Purely indigenous materials must be used for the Christmas lantern.
6. **Schedule of Activities:**

DATE	ACTIVITY
September 14 – October 10, 2016	Submission of registration forms
October 25, 2016	Submission of Christmas lantern entries
October 25, 2016	Display of Christmas lantern entries at The Square
October 26 – November 2, 2016	Online voting period
November 4, 2016	Christmas Lantern Grand Parade
November 5, 2016	Awarding Ceremony

7. Participating groups must submit the following requirements at the 2<sup>nd</sup> level Commercial Business Group Office Leighton Hall Clubhouse Lancaster New City Imus Cavite from Monday to Sunday, 9am to 5pm.
  - a. Fully accomplished registration form;
  - b. P1,000 worth of single or accumulated purchase receipts from any store of The Square from September 5 to October 10, 2016.
8. Participating groups may also win special award through online voting. During display, an official photographer will take photo of all entries. Photos will be uploaded over The Square Official Facebook fan page. Entries to garner highest number of likes within the page from October 26 to November 2, 2016 cut-off time 4pm will win. Winners will be determined with the concurrence of DTI representative.
9. No major revisions or alterations shall be made after the photo shoot. The final photo will be the basis of the final score.
10. All entries **MUST ATTEND** the *Christmas Lantern Grand Parade on November 4, 2016 at 6pm* wherein the contest numbers will be given during the parade. Assembly time for grand parade and awarding ceremony is 4pm at The Square parking space.
11. All entry owners are also expected to attend the *judging and awarding ceremony* on November 5, 2016, Saturday. Assembly time is 5pm at The Square parking.
12. Judging of entries will be held on November 5, 5pm to determine the winners for both major competition and the special awards under the supervision of a DTI representative.
13. Criteria for Judging:
 

Relevance to the theme	40%
Creativity	30%
Use of colors and light	<u>30%</u>
<b>Total</b>	<b>100%</b>
14. Winners will receive cash prizes.
  - 1<sup>st</sup> place** – P15, 000.00
  - 2<sup>nd</sup> place** – P10, 000.00
  - 3<sup>rd</sup> place** – P5, 000.00
  - 7 consolation prizes** – P2, 000.00 each
  - Most “Liked” Parol entry to ‘The Square’ Facebook page** – P1, 000 worth of Gift Certificate

15. In case of tie in the total score, it will be judges' decision to determine the winner. All judges' decisions are considered final, with the supervision of a DTI representative.
  16. During the announcement, winner can directly claim their respective prizes from the organizers where they will be needed to present two (2) valid IDs.
  17. Winners will be notified through an official text message and registered mail. Prizes can be claimed at Commercial Admin Office, 2nd Level of Leighton Hall, LNC Clubhouse from 9am to 4pm with two (2) valid IDs and the official letter and/or text message to be presented upon claiming. Unclaimed prizes after 60 days from date of notification will be forfeited in favor of Profriends upon approval from DTI.
  18. All entries will be the sole property of Profriends specifically the Marketing Team of The Square. Failure to comply with any of the above rules and regulations, in jurisdiction of the organizers, shall be disqualified.
  19. Employees of Property Company of Friends, Inc. (Profriends), its affiliates up to third degree of consanguinity or affinity, are not eligible to join this promotion.
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# The Square

LANCASTER NEW CITY CAVITE

## *Parol Making Contest* YEAR 3

*September 14 - October 10, 2016*

Registration period

*October 25, 2016*

Display of Christmas Lantern Entries

*November 4, 2016*

Christmas Lantern Grand Parade

*November 5, 2016*

Awarding Ceremony

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[www.lnc-thesquare.com](http://www.lnc-thesquare.com)

FOR INQUIRIES, PLEASE CALL:

**0917-569-4018**

Per DTI-Cavite permit nos. 399 Series of 2016

  
PRO • FRIENDS

#ProfriendsDelivers

# Registration Form Entry

Group Name: \_\_\_\_\_

Name of Representative: \_\_\_\_\_

Contact Number/s: \_\_\_\_\_

Members' Information

	NAME	ADDRESS
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____

*I certify that the above information are true and correct to the best of my knowledge and ability. Any misrepresentation is a ground for disqualification and holds the organizer, its staff and all involved in the competition free from any liability.*

\_\_\_\_\_  
Signature of Representative Over Printed Name

## Parol Making Contest Mechanics

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