

EETA



Bayan ACADEMY
FOR SOCIAL ENTREPRENEURSHIP
& HUMAN RESOURCE DEVELOPMENT

IN COLLABORATION WITH:



November 21, 2016

MS. CHERRYLOU D. DE MESA

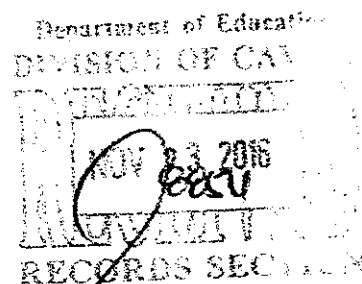
Superintendent

Department of Education - Cavite

DepEd Compound, Brgy. Luciano,

Trece Martirez City, Cavite

Tel: (046) 4191286



Dear Ms. De Mesa:

Greetings from Bayan Academy!

Bayan Academy, in partnership with the Department of Education, Rex Book Store, Knowledge Channel Foundation and ABS-CBN Lingkod Kapamilya Foundation, is pleased to announce the start of the 5th **Excellence in Educational Transformation Awards (EETA)** - a search for innovators in education. The Award recognizes the innovative efforts of the country's elementary and secondary schools in transforming themselves into pillars of learning effectiveness and school efficiency.

For the 5th EETA, the Areas of Innovation recognized by the EETA are the following:

- Innovations in Quality Education
 - Curriculum Design and Development
 - Learning Materials
 - Learning Methodologies and Delivery Systems
 - Education for the 21st Century
- Innovations in Learning Environment
 - Learning Spaces and Places
 - Child Safety, Security and Sensitivity
- Innovations in Access to Education
- Innovations in Leadership, Governance and Management

In addition to the Top Award for a school, we are also giving recognition to an education leader, who has been in the forefront of transformative programs in schools, districts or divisions, with the OML Award for Educational Leadership. Details of the program can be found in the accompanying brochure.

Bayan Academy for Social Entrepreneurship and Human Resource Development, Inc.

2nd Floor Cinderella Bldg., EDSA, Quezon City Philippines

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www.facebook.com/EETA.ph | www.bayanacademy.org

TO: Elementary & Secondary School Heads

December 2, 2016

FOR INFORMATION AND GUIDANCE OF ALL CONCERNED.

CHERRYLOU D. DE MESA
OIC, Schools Division Superintendent

For the past years, 26 schools have been recognized and had been generous in sharing their transformative innovations with us. Given your thrust in promoting quality education, may we invite and encourage you to endorse the EETA to your governing schools and submit their application to the 2016 EETA as together we strive to change the landscape of Philippine education. We hope that the 5th EETA program will fully merit your participation. Deadline for submission of applications is on December 30, 2016.

Out of six awardees in the 4th EETA, one Department of Education (DepEd) division and two public schools were awarded in this prestigious award. One of public schools was Isulan Central School SPED Center, which won the award for Innovations in Access to Education and Child Safety, Security and Sensitivity. The school was recognized for its distinct innovation in promoting a culture of inclusive education for all kinds of students - regardless of mental capacity or condition (SPED, regular or gifted students).


The second public school was in far away Malayabalay, Bukidnon, the Casisang Central School, which was recognized for Innovations in Quality Education: Curriculum Design and Development, Learning Materials and Learning Methodologies and Delivery Systems for Learning Effectiveness. The school pushed their teachers to create, develop, and customize their own learning materials and methodologies and implemented other unique activities based on the specific academic needs of their students aimed at hyping students' interest and participation.

The last awardee went to a DepEd Division in Negros, the Schools Division City of Bayawan. The Schools Division was able to overcome mistrust and poor performance of the division and its schools. Reinvigorated leadership initiated massive disruptive change and formulated a transformation strategy that quickly rolled into action with the enlightened vision of what new heights could be achieved if leaders would take up the cudgels for breakthrough changes.

For more information, you may contact us at the following number (632)920-3025 (Zaida Villanueva), email us at bayanacademy@gmail.com or you may log on to www.bayanacademy.org.

Thank you very much.

Sincerely,


Dr. Eduardo A. Morato, Jr.
Chairman and President
Bayan Academy

JOIN NOW!

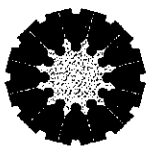
5th

EETA

**Excellence in
Educational
Transformation
Awards**



A Search for Innovators in Education



Bayan ACADEMY
FOR SOCIAL ENTREPRENEURSHIP
& HUMAN RESOURCE DEVELOPMENT

In collaboration with



What is EETA?

The **Excellence in Educational Transformation Awards (EETA)** is an annual award given by Bayan Academy to public and private schools offering elementary and secondary education nationwide. The award recognizes the innovative efforts of schools in transforming themselves into institutions that promote learning effectiveness and school efficiency while being true to their vision, mission and values.

Transformation refers to the ability of the schools to innovate and manage change, improve and turn around a difficult situation, upgrade or uplift educational standards through a deliberate process involving various stakeholder groups, and learn from the lessons provided by their transformation strategies and programs.

What are the objectives of EETA?

- **To recognize excellence** in the efforts of schools to innovate and achieve expected outcomes leading to improvements in the quality of their educational programs and offerings.
- **To pay tribute to schools** that meet the expectations of their stakeholders, i.e., the parents, teachers, community and most especially the students.
- **To document schools** that have achieved a high level of academic excellence and promote their good school administration, transformation strategies and other institutions.

What are the areas of innovation recognized by the Awards?

Innovations in Quality of Education

Curriculum Design and Development for Learning Effectiveness

- Curriculum is totally geared to adopt the latest scientific findings on how people learn, and how these must be responded to in the design, content and processes of the curriculum.
- Curriculum ensures that topics are relevant to the future work environment of the students and would help them choose the right employment or self-employment paths.
- Curriculum is linked to the school's Vision, Mission, Objectives and Values.

Learning Materials for Learning Effectiveness

- Design and development of authentic, interesting and meaningful course material to engage students in active learning. This means that students must understand, relate to, communicate and apply what they are learning, and are actively involved in their own learning through structured exercises, team projects or challenging discussions.
- Design and development of learning materials that facilitate the process of learning by providing information on what should be learned, how and when it should be learned. The learning materials must be integrated with other aspects of the curriculum.
- Involvement of both the learners and the teachers in the learning tool development process.

Learning Methodologies and Delivery Systems for Learning Effectiveness

- Integration of innovative educational strategies, appropriate content and sound evaluation with current technology to produce more effective learning environment. It may include a redesign of instructional approaches using technology to enhance learning.
- Experiments on and institutionalization of highly effective ways of learning that increase students' understanding, appreciation and mastery of their school subjects.

Education for the 21st Century

- Aligning basic education to employment opportunities, and combines classroom and workplace learning.
- Providing a school environment where students can "learn how to learn," develop critical thinking skills or expert thinking.
- Innovations that are research-based and imbued with technology of education (i.e. systematic approach to the teaching learning process) and technology in education (e.g. use of hardwares and softwares).
- Preparing students for a knowledge-based society (a society that derives from human potential, how men create and become free).

Innovations in Learning Environment

Learning Places and Spaces

- Deliberate effort to facilitate learning in all spaces and places of the school such as the classroom, the playground, the dorm, the cafeteria, the gym, the chapel, the activity rooms and others.
- An environment that simulates and facilitates real-life learning.
- A modernization program that creates learning opportunities due to better physical facilities, equipment and their accompanying softwares.

Child Safety, Security and Sensitivity

Child Safety

- Schools ensure that premises, facilities, equipment are designed and developed to cause minimal to zero physical harm to students.
- Students are transported to school with minimal risks.
- Schools ensure that school building and premises are adequately protected from fire, earthquakes, typhoons and other disasters, and that students and teachers are prepared to respond in an efficient and effective manner for their safety.



Child Security

- Students are protected from bullying and exploitation of other students and superiors.
- Schools ensure that students are protected from external elements that may cause them harm.

Sensitivity

- Administrators and faculty are respectful of children's/students' rights
- Students are respected and valued.
- School advocates child orientation for growth and development.



Innovations in Access to Education

- Systems, processes and delivery systems to improve net enrolment rate, participation rate, cohort survival rate, completion rate of students of both sexes in primary and secondary schools.
- Response to learning needs of out-of school youth who have never been to school, have dropped out, reverted to illiteracy, or need basic or advanced skills to find jobs.
- Extended reach of education to underserved areas.

Innovations in Leadership, Governance and Management

School-Based Management

- Involvement of community and other stakeholders in school activities and concerns.

Institutional Leadership and Direction Setting

- Innovate and implement solutions to various challenges and constantly changing environment.
- Mobilize resources and bring people together, and successfully manage the politics of collaboration.



Management Processes and Systems

- Introduction of innovations in educational systems and processes, including recruitment, testing, operational management, disciplinary processes, extracurricular and other school activities.
- Usage of Information and Communication Technology (ICT) to increase administrative efficiency, economy and effectiveness.
- Systematization, manualization and standardization of best practices.
- Professional development of teachers/ faculty.

What are the categories?

Nine individual EETA will be given to schools in any of the following categories:

1. Sectarian/ Religious (Small) School: (Student population of 800 or less)
2. Sectarian/ Religious (Big) School: (Student population of more than 800)
3. Sectarian/ Diocesan (Small) School: (Student population of 800 or less)
4. Sectarian/ Diocesan (Big) School: (Student population of more than 800)
5. Non-Sectarian (Small) School: (Student population of 800 or less)
6. Non-Sectarian (Big) School: (Student population of more than 800)
7. Government School

Winners will each receive a ***trophy***
and a cash prize of ***P300,000***

What are the top awards?

The **Most Transformative School for Learning Effectiveness and School Efficiency Award** is given to a school which has demonstrated the most innovation and transformation in its learning environment, school processes and systems towards learning effectiveness and school efficiency.

Winner of this award will receive a ***trophy***
and a cash prize of ***P500,000***

The **OML Award for Educational Leadership 2015**, a tribute to Dr. Oscar M. Lopez (OML), Chairman-Emeritus of the Lopez Group of Companies and Chairman of the Board of Trustees of the Knowledge Channel Foundation, Inc. (KCFI), is given to an outstanding education leader who has developed and implemented transformative programs and has led a school, district, division or region towards excellent learning outcomes.

Winner of this award will receive a ***trophy***, a cash prize of ***P300,000***,
and a ***Knowledge Channel On-Demand package***

What are the criteria?

The EETA (Excellence in Educational Transformation Awards) for schools shall measure the specific innovation based on the following:

1. Learning Effectiveness

- Relevance of innovation to the school's Philosophy (Vision, Mission, Objectives and Values)
- Integration of lifelong/self mastery skills
- Relevance to current Philippine situation
- Preparation of students for future work environment and life in general

2. School Efficiency

- Getting maximum outputs out of its inputs

3. Transferability

- Documentation of best practices for transfer school-

wide and to other school systems for wider impact

4. Measurability

- Indicators, justification and performance measurements to make the innovation program more sustainable

5. Teacher or Faculty Development

- Development of self-motivated faculty who possesses positive work ethic and personal virtues

6. Social Mission

- Impact on the Philippine educational system as a whole

The OML Award for Educational Leadership shall observe the following criteria:

1. The award is open to educational leaders (school heads or principals, school administrators or directors, district and education program supervisors, division superintendents and regional directors) who have been actively serving and engaged in the same leadership position for at least two years.

2. The nominee/ applicant must have developed or led the development, implementation, monitoring, and evaluation of program/s that have resulted in the

dynamic transformation of learning environments and outcomes.

3. Such program/s must have as strong components, the utilization of media and progressive instructional technologies, and other resources.

4. Innovations/ educational initiatives must be documented.

Who were the past winners?



3rd EETA winners led by Xavier School, which won the Most Transformative School, with the other winners – Pasig Elementary School, Top Achievers Private School (Alicia, Isabela), St. Paul College Pasig and the Sisters of Mary School of Banneux, Inc. (Silang, Cavite)



1st EETA top winner: Elizabeth Seton School (ESS) in Las Piñas City



2nd EETA winners, from left: Navotas National High School and Dr. Yanga Colleges, Inc. in Bulacan

Who were the 4th EETA winners?



4th EETA organizers and awardees (from left): Don Timothy Buhain, Chief Operating Officer, Rex Book Store; Dr. Eduardo A. Morato, Jr., Chairman and President, Bayan Academy; Atty. Dominador Buhain, Chairman, Rex Book Store; Oscar M. Lopez, Chairman of Knowledge Channel and Chairman Emeritus of Lopez Group of Companies; Rina Lopez-Bautista, President of Knowledge Channel; Gina Lopez, Vice Chairman, Bayan Academy and Chairman, ABS-CBN Lingkod Kapamilya Foundation; Dr. Rosario Lapus, President, Miriam College; Coslita Muring, Principal, Casisang Central School; Ofelia Hermosa, Schools Division Superintendent, Schools Division of Bayawan City; Sambra Camsa, Principal, Isulan Central School SPED Center; Sr. Eva Aringo, Principal, Sisters of Mary School-Adlas, Fr. Michael Pineda, Principal, Ateneo de Davao University Junior High School; Edizon Fermin, Ph.D., Director for Basic Education and High School Principal, Miriam College; and Bro. Armin Luistro, Former Secretary, Department of Education

Who are the proponents?

BAYAN ACADEMY FOR SOCIAL ENTREPRENEURSHIP AND HUMAN RESOURCE DEVELOPMENT (BASE-HRD or Bayan Academy) has been a prime mover in transforming the landscape of the Philippine education system through its advocacy of whole brain thinking and learning system, self mastery, new learning methodologies and materials development processes that are student and process-centered. It continues to democratize the impact of its cause in partnership with various institutions that also work for the improvement of the quality of education in the Philippines.



The **DEPARTMENT OF EDUCATION** (DepEd) is the national government agency mandated to formulate, implement, and coordinate policies, plans, programs, and projects in formal and non-formal basic education. It supervises 46,660 public schools and 15,994 private schools which cater to more than 24 million learners from Kinder to High School across the country. DepEd provides for the establishment and maintenance of a complete, adequate, and integrated system of basic education relevant to the goals of national development.



REX BOOK STORE, a leading educational publisher in the Philippines, continuously transforms and innovates to keep up with the changing times. It strives to promote the education of the Filipino Whole Child by supporting Whole Schools, Whole Teachers, and Whole Education. It also spearheaded a transformative community called *Isang Nayan*, the village that supports the Filipino Whole Child. And in its effort to support environmental sustainability for each Filipino Whole Child, it recently became the very first Philippine publishing company to harness solar energy in its operations.



KNOWLEDGE CHANNEL FOUNDATION, INC. (KCFI) is the proponent of the first and only all-educational channel on Philippine cable, digital terrestrial and satellite TV, broadcasting a wide range of curriculum-based programs. It has collaborated with schools through the support of organizations which KCFI has tapped to accomplish its mission and advocacy. KCFI seeks to recognize the leadership of schools, support groups and outstanding partners of Knowledge Channel (like NGOs and other Private Institutions) in the transformation of schools. It aims to mobilize a search for the movers and shakers in the educational system.



ABS-CBN LINGKOD KAPAMILYA FOUNDATION, INC. (previously ABS-CBN Foundation, Inc.) is a committed advocate for public service in strategic sectors of Philippine society. It aims to awaken hope in the Filipino by implementing projects via multi-sectoral partnerships in the spirit of bayanihan. These are in child care and protection, education, environment, disaster management and community development. It is the public service arm of ABS-CBN Broadcasting Corporation, one of Asia's biggest media conglomerates.



How do we apply?

The following are the guidelines in submitting applications (For School Entries):

For Individual Entries (OML Award), follow guidelines # 2, 5, 6, 7, 8 & 9

1. Only one nomination per school is allowed. A school can qualify for only one award.
2. Fill out the prequalification form and send to the EETA Secretariat.
3. If a school has distinguished itself in more than one area of innovation or transformation, describe each of them in detail to provide the Screening Committee enough information for evaluation.
4. The Most Transformative award requires that transformation occurs in more than one area of innovation cited above.
5. Write a brief narrative (not less than one page) on the innovation/s and transformation using as guide the criteria for evaluation cited previously. Please refer to pre-qualification form.
6. Use white, short-sized bond paper (8.5" x 11"). Margins must be one inch on all sides. Use Times New Roman at 12 points font size, in black ink. Answers must be computer-encoded. Responses may be in English or Filipino.
7. Include at least five relevant pictures to your entry.
8. Ensure completeness of your entries. Incomplete applications may not pass the initial screening. Please do not attach documents that are not being asked for. The Secretariat may request additional documents upon initial screening of your entries.
9. Submit five (5) identical copies of your program entry. Bind the documents using staple wire only. Put the five copies inside a short brown envelope. Enclose a CD copy of your documents and the pictures.
10. Entries may be submitted personally or sent to:

Ms. Zaida Villanueva, Secretariat

Excellence in Educational Transformation Awards

Bayan Academy for Social Entrepreneurship and Human Resource Development

2F Calderon Bldg., 827 EDSA, Diliman, Quezon City

In the front page, indicate the following information:

Name of School Head

Position Title in School

School's Name

Complete School Address (with Postal Code)

Email Address

*Contact Numbers (telephone and fax number
including area code and mobile number)*

11. Wait for the response of the Awards Secretariat that your entry has been received. Confirmation will be made through phone or email. If the Secretariat does not call a week after submission, you may contact the Secretariat to verify receipt of the entry.
(See www.bayanacademy.org /// [Facebook.com/EETA.ph](https://www.facebook.com/EETA.ph) /// bayanacademy@gmail.com)

12. Deadline for submission of entries:



BayanACADEMY
FOR SOCIAL ENTREPRENEURSHIP
& HUMAN RESOURCE DEVELOPMENT

CODE:

(For use by the Secretariat)

IN COLLABORATION WITH:



5th EXCELLENCE IN EDUCATIONAL TRANSFORMATION AWARDS

PREQUALIFICATION FORM FOR SCHOOLS

Part I. General Information

School's Name _____

Complete School Address _____

Street Number

Street Name

Town/City

Province

Postal Code _____

Contact Person/Designation _____

Email Address _____

Contact Numbers: Telephone Number: _____

Fax Number: _____

Mobile Number: _____

Part II. School Information (as of SY 2016-2017)

Student Population _____

Teacher Population _____

School's Total Population (including officers, staff and administrative support) _____

Category: (Mark with an "X")

- | | |
|--|--|
| <input type="checkbox"/> Sectarian – Religious/Small (Student Population of 800 or less) | <input type="checkbox"/> Non-Sectarian – Small (Student Population of 800 or less) |
| <input type="checkbox"/> Sectarian – Religious/Big (Student Population of more than 800) | <input type="checkbox"/> Non-Sectarian – Big (Student Population of more than 800) |
| <input type="checkbox"/> Sectarian – Diocesan/Small (Student Population of 800 or less) | <input type="checkbox"/> Government |
| <input type="checkbox"/> Sectarian – Diocesan/Big (Student Population of more than 800) | |

Part III. Summary of the Innovation Program

The first page of the submission should indicate the school's vision, mission, objectives (VMO) and values of the school as well as the school's background and brief history. The following pages should then discuss the particular innovations the school intends to submit to the EETA.

Please limit this part to one (1) page per innovation. This should answer the following:

1. What is the innovation? Specify the area of innovation.
2. How was it developed?
3. How was it implemented?
4. What was the impact on the students/teachers/school/community? (Must show qualitative/quantitative results which can serve as an additional attachments)
5. How is this related to the school's VMO?

You may also attach supporting documents demonstrating the results of the innovation program, (e.g., financial statements, awards, citations, etc.). Please attach at least five relevant pictures to your entry. You may use additional paper if necessary.

SPECIFIC GUIDELINES FOR SUBMISSIONS:

1. Fill out the application form and submit entries through:

Ms. Zaida Villanueva

Excellence in Educational Transformation Awards

Bayan Academy for Social Entrepreneurship and Human Resource Development

2F Calderon Bldg., 827 EDSA, Diliman, Quezon City

Telephone Number: (02) 920-3025

eeta.bayanacademy@gmail.com

<http://www.facebook.com/EETA.ph>

bayanacademy@gmail.com

2. Entries should be signed by the Principal/Head/Admissions Department.
3. You will receive a notice upon qualification.

Deadline of Submission:

December 30, 2016

Please attached a comprehensive profile to include other positions occupied in the past years. Please highlight educational initiatives, transformation programs or innovations with strong media or technology-based component. These innovations serve as your reference in addressing Part III of the application.

Part III. Educational Transformation Programs or Innovation Programs

The first page of the submission should cite or include the innovations and educational initiatives. The following pages should then discuss the transformation program or innovations developed and implemented by the applicant that have resulted in the dynamic transformation of learning environments and outcomes. Please be guided with the questions below.

1. As education leader in your school/district/region, what propelled you to come up with transformation programs that would change the outcomes of your constituency? What gave you that sense of urgency? What vision did you have?
2. Please describe the nature of change or transformation that you wanted to do. Were you trying to change the hearts, minds and deeds of your organization? Were you trying to obtain a certain desired outcome?
3. What was your leadership approach to inculcating change or innovation?
4. Who did you initially choose as your change management team, if any? How did you convince them?
5. What obstacles did you encounter in making the change or introducing innovation? How did you overcome these obstacles?
6. What performance outcomes were you using to measure the success or failure of your transformation initiatives?
7. How did you communicate the change process to your constituency?
8. What technologies and media did you use in effecting change?
9. What are the tangible and quantifiable proofs that transformation took place in your organization? What were the qualitative evidences that change was happening?
10. What were your initial small wins in the change? What were your big wins in the change?
11. How were you able to institutionalize the change? Has the change process been properly documented, monitored and evaluated?

You may use additional paper in addressing the questions above.

SPECIFIC GUIDELINES FOR SUBMISSIONS:

1. Fill out the application form and submit entries through:

Ms. Zaida Villanueva
Excellence in Educational Transformation Awards
Bayan Academy for Social Entrepreneurship and Human Resource Development
2F Calderon Bldg., 827 EDSA, Diliman, Quezon City
Telephone Number: (02) 920-3025/ 927-9906
eeta.bayanacademy@gmail.com
<http://www.facebook.com/EETA.ph>
bayanacademy@gmail.com

2. Entries should be signed by the Applicant.
3. You will receive a notice upon qualification.

Deadline of Submission:
December 30, 2016