

April 7, 2017

DIOSDADO M. SAN ANTONIO
Director IV
Department of Education Region IV-A
Gate 2, Karangalan Village, Cainta, Rizal

Dear Sir:

Greetings of solidarity!

On behalf of Word Cup Associated Editors, a consultancy and training firm that provides seminars in the field of journalism and communication, I would like to thank you for the wide dissemination of our workshop invitation and announcement last year. We share in your joy of having been named as the best performing region in the NSPC knowing that many of our Word Cup participants from R4A have performed quite well in the nationals.

By way of background, our company partners have been providing training in journalism for two and a half decades now in various parts of the country.

This summer, we are excited to meet and engage our school paper advisers and campus journalists once more in a two-day writing and photojournalism workshop.

Participants in last year's Word Cup Seminar Series who have won awards in their respective contest categories have compelling stories to tell on how our seminars made a difference in their performance during the National Schools Press Conference.

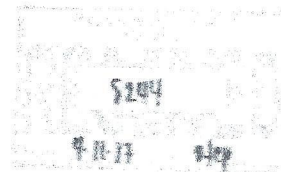
Your students and teachers will once again be exposed to this rigorous training and workshop this May 6-7 2017 at Word Cup Philippines 2017 Summer Journalism Workshop at Angel's Hills, Tagaytay City. For a small fee of P3,500 participants get to sharpen their writing skills to improve their winning chances in the individual contest categories or to prepare their campus publications.

In this regard, we fervently pray that your office release to the field a memorandum or advisory on this event. We hope to see your teachers and students in this workshop.

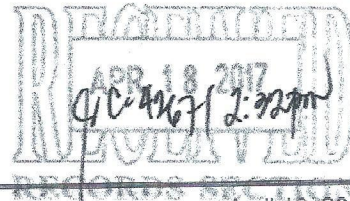
Your favorable response will be remembered with esteemed appreciation. Thank you very much!

Very truly yours,


EUGENIO SONNY OCHOA CALAPIT
Managing Partner & Conference Director



Department of Education
DIVISION OF CAVITE



TO: Elementary & Secondary School Heads

April 19, 2017

*For your information, guidance and approval as attendance to
any activity of school-based personnel and learners is within your discretion.
For Official Time Only No Government Funds shall be used.*


CHERRYLOU D. MESA
OIC, Schools Division Superintendent



WORD CUP
Associated Editors Co.

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue,
Fort Bonifacio, Taguig City, Philippines
Cellphone Nos: 0912.664.9980 & 0915.960.7268
Telephone No: (02) 507.3151
Email address: associatededitorsco@gmail.com

**Word Cup Philippines 2017
Summer Journalism Workshop**

The Word Cup Philippines 2017 Summer Journalism Workshop will be held on May 6-7 at Angel's Hills, Tagaytay City.

The journalism workshop aims to:

1. Further sharpen the writing skills of teachers and students
2. Involve participants in the discussion, analysis and writing the burning issues of the day
3. Introduce evolving journalism trends in the Philippines and the Asean region
4. Shape the role of campus journalism in the era of Asean integration
5. Introduce Media Information and Literacy based on UNESCO guidelines

The target participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads.

Registration Fee: P3,500

Fees cover accommodation (non-aircon sleeping quarters for one night), food (1 breakfast, 2 lunch, 3 snacks, 1 dinner) and e-copy of lectures and exercises and certificates.

Limited slots only. Confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

Your inquiries will be entertained by our Secretariat at mobile numbers 0912.664.9980/0915.960.7268 and telephone number (02) 507.3151.

Registration is online and is accessible in our Facebook page Associated Editors Co. (Event: Word Cup Philippines 2017 Summer Journalism Workshop) or via google docs link <https://goo.gl/forms/QjdlzhciDQyHmYYw1>

You may scan or take a picture of the QR below to find out more about the summer edition of Word Cup Philippines 2017.





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Word Cup Philippines 2017
Summer Journalism Workshop
Program of Activities
May 6-7, 2017 Angel's Hills Tagaytay City

May 6, 2017	
7:00 - 8:00 a.m.	Registration of Participants
8:00 - 8:30 a.m.	Opening Program
	National Anthem
	Doxology
	Introduction of Participants
	Welcome Remarks
	House Rules
8:30 a.m. - 4:00 p.m.	Concurrent Sessions
	News Writing
	Science Writing
	Photojournalism
4:00 p.m. - 7:30 p.m.	Concurrent Sessions
	Feature Writing
	Editorial Writing
	Sports Writing
May 7, 2017	
6:30 a.m. - 7:30 a.m.	Breakfast
7:30 a.m. - 11:30 a.m.	Concurrent Sessions
	Feature Writing
	Editorial Writing
	Sports Writing
11:30 am - 12:00 nn	Closing Program & Awarding of Certificates