



Republic of the Philippines

Department of Education

Region IV-A (CALABARZON)

Division of Cavite

Trece Martires City, Cavite



C-21239
12/27/17

December 27, 2017

DIVISION MEMORANDUM

No. 383 S. 2017

**MALASAKIT MO, TAGUMPAY KO
A Project for a Cause**

To: OICs, Office of the Assistant Schools Division Superintendent
Chief, CID and SGOD
Education Program Supervisors
Public School District Supervisors
Public and Private Elementary and Secondary School Heads
Educational Media Administrators Association of Cavite
Cavite Province Association of School Paper Advisers, Officers and Board Members

1. In accordance with Republic Act 7079 (Campus Journalism Act of 1991), Section 5, stating that Funding for the student publication may include the savings of the respective school's appropriations, student subscriptions, donations, and other sources of funds, the National Association of Public Secondary School Head Incorporated (NAPPSHI) Cavite Chapter, Educational Media Administrators Association of Cavite (EMAAC), Cavite Association of Secondary School Paper Advisers (CASSPA) and Cavite Association of Elementary School Paper Advisers (CAESPA) in partnership with DepEd Cavite, through the Curriculum Implementation Division (CID) will conduct a project for a cause named **Malasakit Mo, Tagumpay Ko**.
2. The project aims to:
 - a. raise funds to support the Division's participation to the National School's Press Conference 2018;
 - b. continually develop and expose the skills of young journalists; and
 - c. support/implement DepEd programs and projects.
3. To realize these objectives, a film showing activity will be held by the identified associations with the external stakeholders as the target benefactors.
4. Attached are the project details for everyone's perusal.
5. Furthermore, this Office congratulates all winners during the Regional Schools Press Conference 2018 (SY 2017-2018) who have contributed to the **12th year championship** of the Division of Cavite Province.



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6. Likewise, grateful recognition is extended to all schools who supported the young journalists and school paper advisers' participation to the prestigious regional competitions.


CHERRYLOU D. DE MESA
OIC, Schools Division Superintendent



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MALASAKIT MO, TAGUMPAY KO

A Project for a Cause of Cavite Schools Division Office (SDO)

RATIONALE

Sharing the same vision of producing competitive learners, a **Project For A Cause** has been conceived. This would benefit student-journalists both from elementary and secondary, who will compete in the National Schools Press Conference (NSPC) on February 19-23, 2018. The project is a collaboration of the National Association of Public Secondary School Head Incorporated (NAPPSHI) Cavite Chapter, Educational Media Administrators Association of Cavite (EMAAC), Cavite Association of Secondary School Paper Advisers (CASSPA) and Cavite Association of Elementary School Paper Advisers (CAESPA) in partnership with DepEd-Cavite, through the Curriculum Implementation Division (CID), involving the external stakeholders. This is in response to the current challenge faced by SDO conforming to the Joint Curricular (JC) No. 1 s. 2017 or the Revised Guidelines on the Use of the Special Education Fund (SEF). The JC refocuses the policies on the use of the SEF. Hence, **The MALASAKIT MO, TAGUMPAY KO**, was conceptualized through a film showing that would contribute to the realization of the project objectives.

OBJECTIVES

The MALASAKIT MO, TAGUMPAY KO Project is a FILM SHOWING activity which aims to help our student-writers realize their dream and aspire to showcase their full potential and skills in the forthcoming 2018 National Schools Press Conference (NSPC). Specifically, this **Project For A Cause** aims to:

1. seek assistance from external stakeholders specifically the parents for the utilization of the project;
2. seek assistance from school paper advisers, teachers and students for the program campaign; and
3. seek support from school heads to update report of the project.

PROJECT COMMITTEE

The project committee is composed of the following:

1. Cherrylou D. De Mesa Schools Division Superintendent
2. Elpidia B. Bergado CID Chief
3. Wenifreda S. Diquit EPS-English (Journ Focal Person for 2017-2018)
4. Magdaleno R. Lubgan President, NAPSHI
5. Public Schools District Supervisors (PSDS)
6. Education Media Administrators Association of Cavite (EMMAC)
7. Cavite Association of Elementary School Paper Advisers (CAESPA)
8. Cavite Association of Secondary School Paper Advisers (CASSPA)



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NSPC PARTICIPANTS

Particulars	No. of participants
Student-Contestants	71
School Paper Adviser	66
Officials	10
TOTAL	147

PROPOSED BUDGET

PRE-NSPC CLINIQUING

Particulars	No. of participants
Student-Contestants	71
School Paper Adviser	40
Officials	10
TOTAL	121

Particulars	Estimated Budget
Phase 1 December 18-22, 2017 121 @ 250.00 x 5 days	Php 151,250.00
Phase 1 No dates yet 121 @ 250.00 x 5 days	Php 151,250.00
TOTAL	Php 302,500.00

2018 NSPC

Date: February 19-23, 2018

Venue: Dumaguete City

Particulars	No. of participants
Student-Contestants	71
School Paper Adviser	66
Officials	10
TOTAL	147

REGISTRATION FEE

Particulars	Estimated Budget
Student Contestant 71 @ 5,000.00	Php 355,000.00
School Paper Adviser 40 @ 5,000.00	Php 200,000.00
Officials 10 @ 5,000.00	Php 15,000.00
TOTAL	Php 570,000.00

TRANSPORTATION

Particulars	Estimated Budget
Van hire going to and from NAIA 14 @ 7,000.00	Php 98,000.00
Air Fare 147 @ 13,000.00	Php 1,911,000.00
Terminal Fee 147 @ 200.00	Php 29,400.00



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Van hire from Dumaguete From Airport to Billeting 14 @ 3,500.00	Php 49,000.00
Van hire from Dumaguete From Billeting to Airport 14 @ 3,500.00	Php 49,000.00
Van hire from the billeting to the contest areas 3 @ 3,000.00 x 5 days	Php 45,000.00
TOTAL	Php 2,181,400.00

FOOD EXPENSES

Particulars	Estimated Budget
147 @ 800.00 X 2 days	Php 235,200.00

OTHERS

Particulars	Estimated Budget
Air freight of Radio/ TV Broadcasting and Collaborative Publishing Contest Equipment	Php 20,000.00

SUMMARY OF PROPOSED BUDGET

Particulars	Estimated Budget
Pre-NSPC Cliniquing	Php 302,500.00
Registration Fee	Php 570,000.00
Transportation	Php 2,181,400.00
Food Expenses	Php 235,200.00
Others	Php 20,000.00
TOTAL	Php 3,309,100.00