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Join us in Brand Boot Camp 2018: Evolve - Brand Building in the Digital Reality happening on July 25, 2018

1 message

Boris Joaquin, President and CEO of Salt & Light Ventures
<seminars@saltandlight.ph>
Reply-To: juliet@saltandlight.ph
To: deped.cavite@deped.gov.ph

Tue, Apr 24, 2018 at 8:02 AM
Department of Education
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TO: All Concerned Personnel

April 26, 2018

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CHERRYLOU D. DE MESA
Schools Division Superintendent

4/25/2018

Department of Education Mail - Join us in Brand Boot Camp 2018: Evolve - Brand Building in the Digital Reality happening on July 2...



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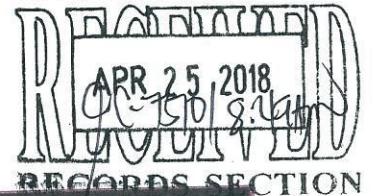
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"Evolve: Brand Building in the Digital Reality" — is a focused look on driving and sustaining brand relevance in this era of technology and its impact on consumer behavior.

Immerse yourself in talks and discussions revolving around Analytics and Insighting, Brand Management, and Communications Design Strategy and get priority access to new insights from Acumen's ground-breaking Ethnography Research about the next generation of consumers.

**Is your brand ready to evolve in this digitized world?
Don't get left behind.**

WHAT IS IN STORE FOR PARTICIPANTS?



Learn from International Thought Leaders who will talk about global best practices in Analytics and Insighting, Brand Positioning, and Design Strategy in the Digital Era



Talks and panel discussions on actionable strategies to ground these global principles into the Philippine context, delivered by Seasoned Marketing practitioners



Get first-hand access to a fresh and detailed view on the next generation of consumers, Gen Z (Centennials) that will provide a portrait of the life needs, mindsets and motivations of the 13-21 year old cohort, a critical consumer segment and point-of-market entry for many brands.

WHAT WE'LL TALK ABOUT

- How discovery, business and consumer insighting have evolved with the digitized world

- ▶ How to continue to drive brand love and ensure that your growth strategies remain relevant
- ▶ How to translate your brand building strategies into more effective executions (visual communication, retail)

RESERVATION FORM

TO REGISTER:

1. Fill out the form below and email us at seminars@saltandlight.ph
2. Fill out the form and fax to 813-2745
3. Send the form together with your company check to
Salt & Light Ventures
2/F HPL Building
60 Sen. Gil Puyat Avenue
Makati City

TO INQUIRE:

1. Call 813-2703/32, look for Juliet
2. Email us at inquiry@saltandlight.ph

BRAND BOOT CAMP™ 2018 EVOLVE: BRAND BUILDING IN THE DIGITAL REALITY July 25, 2018 | 9:00 AM to 5:00 PM | SMX Aura

//source: BBC EVOLVE_July 25, 2018_SM_04-24-18_announce1

YES! Please register __ participant(s) for this seminar/workshop!

LEARNING INVESTMENT:

BEST BUY RATE when paid and reserved on or before April 30, 2018
() P9,000 + 12% VAT per participant

EARLY BIRD RATE

- () For 1 seat: P11,000 + 12% VAT
- () For 4 or more seats: P10,000 + 12% VAT

REGULAR RATE

- () For 1 seat: P15,000 + 12% VAT
- () For 4 or more seats: P14,000 + 12% VAT

BRAND BOOT CAMP ALUMNI until May 31, 2018
() P9,000 + 12% VAT

Workshop fee includes: AM & PM snacks, lunch, IDs, manuals and certificates

TERMS:

1. Participants availing of the **Best Buy Rate** or **Early Bird Rate** will be given five (5) working days to settle their fees after the promo deadline. Next applicable rate shall apply if the participant fails to settle his/her fee within the five (5) working day period.
2. **Gift Certificates/Discount Vouchers** from Breakthrough Leadership or Salt & Light Ventures shall only be applied on the Regular Rate. All other promos - 2 or 3+1 promo, group and suki discounts - are not applicable when GCs or vouchers are applied.
3. **Cancellation** seven (7) days before the seminar will not be honored. 30% of the total amount will be charged to your account if you fail to inform us of your cancellation before the seven-day deadline. Cancellation should be in writing and emailed or faxed to us.
4. Seminar participation may be transferred to another person in the same company.
5. If you wish to move your reservation to another seminar happening within the calendar year, please note that the rate of your updated seminar choice will be applied. Should the prevailing rate be higher than the initial learning investment already paid for, please settle the balance prior to the seminar date.

6. This reservation form, when completed, may also serve as your billing invoice.
7. All seminar fees must be prepaid.

COMPANY DETAILS	
NAME OF COMPANY/ORGANIZATION (BIR-REGISTERED NAME)	
COMPLETE ADDRESS (Address: Flr/Bldg/St. Village/Bgy./City)	
INDUSTRY	
PRODUCT/SERVICES OFFERED	
WEBSITE	COMPANY TIN# (REQUIRED)
	<input type="checkbox"/> VAT <input type="checkbox"/> Non-VAT

For zero-rated or VAT exempt companies, please include your Certificate of Exemption. Provide Form 2307 or Certificate of Tax Withheld if payment done with tax withheld. Please withhold only 2% as we are classified as suppliers or contractors of services.

RESERVING OFFICER'S DETAILS ☐ MR ☐ MS ☐ MRS ☐ DR ☐ PROF

FULL NAME	
NICK NAME	
CIVIL STATUS: <input type="checkbox"/> Single <input type="checkbox"/> Married	
JOB TITLE/POSITION	
TELEPHONE #	FAX #
MOBILE #	EMAIL ADDRESS
PERSONAL TIN# (for personal reservation)	

PARTICIPANT'S DETAILS

PARTICIPANT 1 ☐ MR ☐ MS ☐ MRS ☐ DR ☐ PROF

FULL NAME	
NICK NAME	
CIVIL STATUS: <input type="checkbox"/> Single <input type="checkbox"/> Married	
JOB TITLE/POSITION	
TELEPHONE #	FAX #
MOBILE #	EMAIL ADDRESS
PERSONAL TIN# (for personal reservation)	

Pls. check if: ☐ Vegetarian ☐ Food Allergy: _____
☐ Senior Citizen ☐ Pregnant ☐ PWD

PARTICIPANT 2 ☐ MR ☐ MS ☐ MRS ☐ DR ☐ PROF

FULL NAME	
NICK NAME	
CIVIL STATUS: <input type="checkbox"/> Single <input type="checkbox"/> Married	

JOB TITLE/POSITION**TELEPHONE #****FAX #****MOBILE #****EMAIL ADDRESS****PERSONAL TIN#** (for personal reservation)

Pls. check if: ☐ Vegetarian ☐ Food Allergy: _____
☐ Senior Citizen ☐ Pregnant ☐ PWD

NOTE:

- For more than two (2) participants, kindly add more sections to the registration form.
- Putting your mobile number is optional. It's only to be used in case we need to confirm or inform delegates of urgent, last minute changes and in case of emergencies, i.e. weather disturbances, speaker changes, etc.
- Kindly indicate your own TIN if making a personal reservation.
- Inform the secretariat by emailing seminars@saltandlight.ph if the conference seat will be transferred to another participant within the same company.
- **Billing processing** takes two to three (2 to 3) working days upon receipt of your reservation.
- Please reconfirm your reservation if you do not receive your billing or any confirmation from us through email, call, or SMS.
- For **invoice concerns**, please call Irene at (02) 8132703.

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KINDLY SELECT ONE OF THE FOLLOWING PAYMENT METHODS:

- ☐ **By Cheque.** I will send check payment to your office on _____.
- ☐ **By Pickup.** Please pick-up our check on _____ (time/date).
 Made payable to Breakthrough Leadership Management Consultancy, Inc.
- ☐ **By Bank Deposit.** (Scan copy of deposit slip with your name and seminar title and send to inquiry@saltandlight.ph)

Kindly remit the money to the following bank details:

Company Name: Breakthrough Leadership Management Consultancy, Inc.

TIN #: 008-524-715-VAT

Account #: BPI CA#3711-0082-83, Gil Puyat, Makati Branch

Account #: Chinabank CA#143-176931-7 Gil Puyat, Makati Branch

ORGANIZED BY:

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 Thank you.

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Salt & Light Ventures, 2/F HPL Building, 60 Sen. Gil Puyat Avenue,
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