



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepED Complex, Meralco Ave., Pasig City

EMAIL - 22

DepED

Tanggapan ng Pangalawang Kalihim
Office of the Undersecretary
Legislative Affairs-Partnerships and
External Linkages School Sports

DEPARTMENT OF EDUCATION
DIVISION

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MEMORANDUM

OU-LAPSS No. _____, s. 2018

TO :

REGIONAL DIRECTORS
REGIONAL CULTURE AND ARTS COORDINATORS
REGIONAL SPECIAL PROGRAM IN THE ARTS
SUPERVISORS/COORDINATORS
SCHOOLS DIVISION SUPERINTENDENTS
PUBLIC AND PRIVATE ELEMENTARY AND
SECONDARY SCHOOL HEADS
ALL OTHERS CONCERNED

FROM :


TONISITO M. C. UMALL, Esq.
Undersecretary

SUBJECT :

**SANAYGURO: THE NATIONAL TEACHERS
TRAINING PROGRAM ON ARTS AND CULTURE FOR
THE SPECIAL PROGRAM IN THE ARTS**

DATE :

27 March 2018


This has reference to the upcoming SANAYGURO: The National Teachers Training Program on Arts and Culture for the Special Program in the Arts Grades 7-10 (Trainor's Training) with six disciplines of the arts organized by the National Commission for Culture and the Arts (NCCA) and the Department of Education (DepEd), in cooperation with Philippine Studies Association (PSA).

The program is a National Trainers' Training Program which aims to provide the teacher-participants in the public schools with comprehensive training on the techniques related to their field of arts specialization. Each art discipline aims to equip the teacher-participants the capability to produce creative outputs, mount performances and curate exhibits, including ways of providing artistic guidance towards the expected outputs of their students.

TO: All Concerned

April 6, 2018

For information and guidance of all concerned.


CHERRYLOU D. DE MESA
Schools Division Superintendent



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Tanggapan ng Pangalawang Kalihim
Office of the Undersecretary
Legislative Affairs/Partnerships and
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DEPARTMENT OF EDUCATION
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SUBJECT

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TRAINING PROGRAM ON ARTS AND CULTURE FOR
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DATE

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This has reference to the upcoming **SANAYGURO: The National Teachers Training Program on Arts and Culture for the Special Program in the Arts Grades 7-10 (Trainer's Training)** with six disciplines of the arts organized by the National Commission for Culture and the Arts (NCCA) and the Department of Education (DepEd), in cooperation with Philippine Studies Association (PSA).

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PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING

February 15, 2018

HON. TONISITO M.C. UMALI
UNDERSECRETARY
DEPARTMENT OF EDUCATION

Dear Secretary Briones:

Warm greetings!

In support of the Memorandum of Agreement (MOA) between the National Commission for Culture and the Arts (NCCA) and the Department of Education (DepED), which was signed on February 9, 2013, and in continuation of the NCCA-DepEd Cultural Education Program (NDCEP) in advancing the K-12 program of DepED, the NCCA will be conducting the SANAYGURO: The National Teachers Training Program on Arts and Culture for the Special Program in the Arts (SPA) on April 9-13, May 7-11 and May 14-18, 2018 in Luzon / NCR, Visayas, and Mindanao.

For this year, the National Training Program will focus on Trainors' Training as recommended by the 1st NCCA-DepEd Assembly of SPA Regional Coordinators. Further to this, it was agreed that there will be 4 venues of training to be conducted, one each in Luzon, Visayas, Mindanao and NCR.

The program aims to provide the teacher-participants from the public schools with comprehensive training on the techniques related to their field of arts specialization. Each art discipline aims to equip the teacher-participants the capability to produce creative outputs, mount performances and curate exhibits, including ways of providing artistic guidance towards the expected outputs of their students.

The participants for the Trainors' Training will be identified by the SPA Regional Coordinators following the set of qualifications by the organizing committee. The regional participants will then form the core of SPA network for the region to assist in various SPA programs and activities within the region.

In relation to the above-mentioned, we would like to request your humble office to encourage and inform your constituents to participate and send teacher-participants. Your memorandum letter for this project among your constituents would be of big help in ensuring a wider participation of teachers.

Attached is the detail of the project. We are looking forward to your favorable response.

Thank you.

Sincerely yours,

MARICHU G. TELLANO
Deputy Executive Director

SANAYGURO: THE NATIONAL TEACHERS TRAINING PROGRAM ON ARTS AND CULTURE FOR THE SPECIAL PROGRAM IN THE ARTS (SPA)

1. Basis of Action

Following the Memorandum of Understanding (MOU) between the National Commission for Culture and the Arts (NCCA) and the Department of Education (DepED), the NCCA, the DepED, in cooperation with the Philippine Studies Association, will conduct the SANAYGURO: The National Teachers Training Program on Arts and Culture for the Special Program in the Arts Grades 7-10 (Trainor's Training) with six disciplines of the arts on April 9-13 for Luzon and NCR, May 7-11 for Visayas & May 14-18, 2018 for Mindanao.

2. Nature and Objectives of the Training

The program is a National Trainors' Training Program which aims to provide the teacher-participants in the public schools with comprehensive training on the techniques related to their field of arts specialization. Each art discipline aims to equip the teacher-participants the capability to produce creative outputs, mount performances and curate exhibits, including ways of providing artistic guidance towards the expected outputs of their students.

3. Training Schedule

- **April 9-13:** Luzon & National Capital Region
- **May 7-11:** Visayas
- **May 14-18:** Mindanao

April 9, May 7 & 14 (Monday)	April 10, May 8 & 15 (Tuesday)	April 11, May 9 & 16 (Wednesday)	April 12, May 10 & 17 (Thursday)	April 13, May 11 & 18 (Friday)
08:00 AM – 12:00 PM	Parallel Workshops–	Parallel Workshops–	Parallel Workshops–	Round-table discussions
Arrival and Registration	Creative Writing Dance Drama Media Arts Music Visual Arts	Creative Writing Dance Drama Media Arts Music Visual Arts	Creative Writing Dance Drama Media Arts Music Visual Arts	Plenary Closing

Drama:	<ul style="list-style-type: none"> • Has taught theatre arts for at least 4 years • Has had direct experience in any aspect of drama production • Held a major role in any 2 theater projects (e.g. acting, directing, playwriting, management, design, technical) • Not of retiring age
Media arts: 1. Media Literacy, Critique, and Criticism 2. Storytelling 3. Production in Film	<p>1. Physically fit – able to engage in field (outdoor) production and possible extended hours; may be required to carry/transport media equipment.</p> <p>2. Open to flexible and extended working hours. Program outputs may require work or attention beyond official workshop schedules.</p> <p>3. Comfortable with and using computers/media technologies (e.g. cameras, laptops); familiarity with production software (e.g. Adobe Premiere) is an advantage.</p> <p>4. Willingness to engage in media production work. Training Regimen will involve: Writing, shooting, and editing.</p> <p>5. Participants are encouraged to bring the following:</p> <ul style="list-style-type: none"> a. Mirrorless or Digital SLR Camera w/ video capabilities b. Tripod (highly recommended), audio/lighting (optional) c. Laptop with pre-installed editing software (e.g. Premiere, Vegas, Power Director) d. Cables, card readers, additional batteries, external drive, and similar accessories
Music: 1. Choir Conducting 2. Voice 3. Philippine Indigenous Music 4. Functional Keyboard/Guitar 5. Composition 6. Music Research	<ul style="list-style-type: none"> • Must consider all the above-mentioned general qualifications • Possesses basic skills in playing a Western melodic instrument • Knows how to read music • Has experience in teaching or singing in a choir, ensemble, or band • Is familiar with the music heritage of their region.
Visual arts:	Equipped with Basic Drawing Skills

Sanay Guro 2017 Trainer's Training Program Media Arts

Training Regimen/ Certification: Storytelling and Visualization for Film

Purpose: develop a pool of co-facilitators based in the regions to create a multiplier effect of the main Sanay Guro facilitation pool and expand the capacity of the NCCA and DepEd to deliver skills training to frontline teachers

Skills Content Coverage

1. Media Literacy, Critique, and Criticism
2. Storytelling
3. Production in Film

Skills Development

At the end of the 5-day program the successful participant will be equipped to participate in the facilitation (in an assistant or observer role) of the following workshops and topics

- Media Literacy
- Storytelling and Story Development
- Production Disciplines for Film

Training Matrix							
Day 1		Day 2		Day 3		Day 4	Day 5
Morning	<ul style="list-style-type: none">• Arrival And Welcome• Curriculum Guide Tour, Overview, And Premise• Curriculum Framework – Media Arts	<ul style="list-style-type: none">• Storytelling• Scriptwriting – Form And Format• Story Prompting	<ul style="list-style-type: none">• Visualization And Composition• Review of Basic Photography – Understanding Exposure• Shooting Exercises	<ul style="list-style-type: none">• Audio and scoring• Editing Principles• Editing And Postproduction	<ul style="list-style-type: none">• Showcase• C&C• Teaching Creatively		
	<ul style="list-style-type: none">• Teaching Creativity• Media And Media Literacy• Criticism And Critical Analysis	<ul style="list-style-type: none">• Scriptwriting – Screenplay Development• C&C (Comment And Critique)	<ul style="list-style-type: none">• Film Framing, Composition, And Movement• Mise En Scene• Shooting Exercises• C&C	<ul style="list-style-type: none">• Production and postproduction execution	<ul style="list-style-type: none">• Empowering Teachers And Students• Coaching Techniques		
Afternoon							

- All sessions will include processing and discussions of transferring and creating knowledge in other teachers intended for delivery/ cascade to students

Workshop Breakdown

Day 1 Morning	Arrival and Welcome Curriculum Guide Tour, Overview, And Premise Curriculum Framework – Media Arts Teaching Creativity	Discussion: Media Arts Curriculum - Why media arts? - Contribution to future/ career options - Skill sets and mind sets
Day 1 Afternoon	Media and Media Literacy Criticism and Critical Analysis	Activity: Critical Analysis - Screening of short film - Analysis exercise/s - Comment and critique (C&C)
Day 2 Morning	Storytelling Story Prompting Scriptwriting – Form and Format	Activity: Story Prompt Exercises - Various story prompts will be given - Participants will build stories using fundamental structures - Peer coaching and coaching techniques - C&C
Day 2 Afternoon	Scriptwriting – Screenplay Development	Activity: Screenwriting - Draft a simple screenplay - Peer coaching and coaching techniques - C&C
Day 3 Morning	Visualization and Composition Review of Basic Photography – Understanding Exposure Shooting Exercises	Activity: Shooting exercises - Basics of framing and composition - Peer coaching and coaching techniques - C&C
Day 3 Afternoon	Film Framing, Composition, And Movement Mise En Scene Shooting Exercises C&C	Activity: Shooting exercises - Scene prompts will be given, participants will set up a scene's mise en scene - Peer coaching and coaching techniques - C&C
Day 4 Morning	Editing And Postproduction Editing Principles Audio and scoring	Discussion: do NOT fix it in post - Changing mindsets about what postproduction can (and cannot do) - Basics of intellectual property and creative

Production and postproduction execution	commons
Activity: Editing exercises	
- Scenes shot in the previous day will be edited	
- Peer coaching and coaching techniques	
- C&C	
Activity: showcase and screenings	
Activity: activities for the real world	
- Participants conceptualize and develop activities for their students	
- Sharing and creating a trainers' community	
Showcase C&C	
Teaching Creatively Empowering Teachers and Students Coaching Techniques	

Facilitator List

Jag Garcia

Head – Media Arts, SPA Task Force

Vice Head NCCinema, NCCA

Founding Chair – Digital Filmmaking Program, De La Salle-College of St. Benilde

Team Leader – Media Arts, SPA Task Force

Member - SPA Task Force, NCCA

Curriculum Consultant – Asia Pacific College

Professor – De La Salle-College of Saint Benilde

Professor – Far Eastern University

Professor – De La Salle-College of Saint Benilde

Professor – San Lorenzo College

Filmmaker

Film Workshop Facilitator

Filmmaker

Film Workshop Facilitator

Filmmaker

Film Workshop Facilitator

Filmmaker

Film Workshop Facilitator

Seymour Sanchez

Rianne Hill Soriano

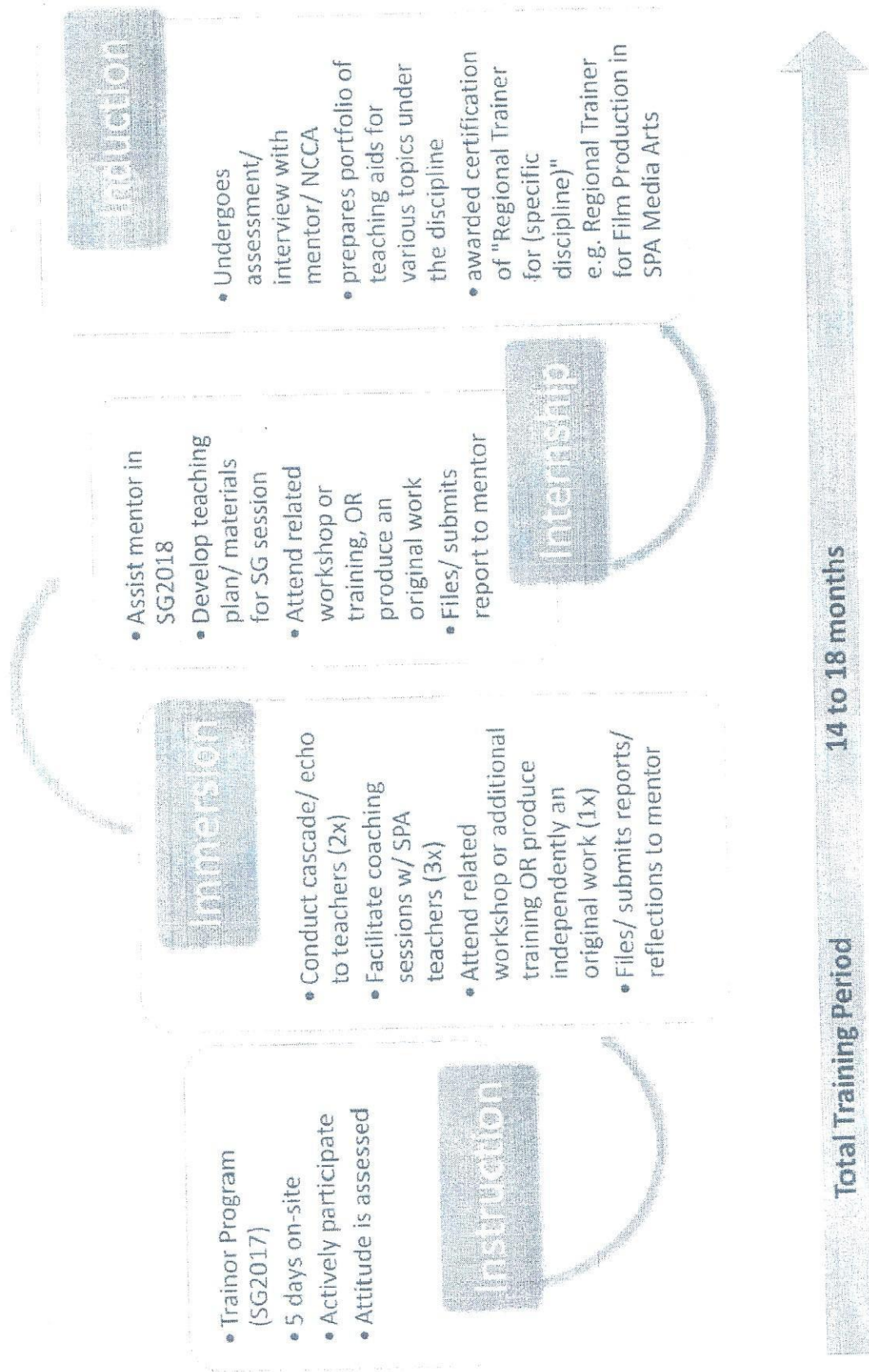
Tim Rone Villanueva

Jericho Catacutan

Rona Mae Llaiana

Installah Montero

Proposed Regional Trainer Certification Path



Entry Requirements

In addition to the general qualifications and entry requirements, the Trainors' Program for Media Arts (Photo and Film Production) requires the following:

1. Physically fit – able to engage in field (outdoor) production and possible extended hours; may be required to carry/ transport media equipment
2. Open to flexible and extended working hours. Program outputs may require work or attention beyond official workshop schedules.
3. Comfortable with and using computers/ media technologies (e.g. cameras, laptops); familiarity with production software (e.g. Adobe Premiere) is an advantage
4. Willingness to engage in media production work. Training Regimen will involve: Writing, shooting, and editing.
5. Participants are encouraged to bring the following:
 - a. Mirrorless or Digital SLR Camera w/ video capabilities
 - b. Tripod (highly recommended), audio/ lighting (optional)
 - c. Laptop with pre-installed editing software (e.g. Premiere, Vegas, Power Director)
 - d. Cables, card readers, additional batteries, external drive, and similar accessories

Exit Requirements

To earn the Certification of Regional Trainer for SPA Media Arts in Film Production the candidate must:

1. Actively participate and show proper attitudes during the Trainors' Program
2. Engage peers (SPA teachers) through
 - a. At least two (2) echo talks/ seminars on topics related to Photo and Film Production
 - b. At least three (3) coaching sessions related to the implementation, conduct, or execution of a production; this must include at least one (1) other SPA Media Arts teacher
3. Attend at least two (2) additional trainings or workshops related to the fields of Photo and Film Production
4. Assist the mentor during the next Sanay Guro regular run for teachers; "assist" may require covering a topic assigned by the mentor, or coaching production exercises or discussions.
5. Present a portfolio of teaching aids and materials used to teach, train, or coach topics related to the fields of Film Production
6. Undergo an interview/ final assessment with the mentor and/or NCCA and/or DepEd
7. Submit to the mentor documentation, reports, and reflections on activities conducted

Profile of Speakers

Felimon Bonita Blanco

Felimon started his career in the performing arts with the Sining Kambayoka Ensemble of the Mindanao State University in Marawi City. He then went to pursue the 3-year Professional Diploma in Intercultural Theatre (Acting) from Intercultural Theatre Institute in Singapore in 2005 on full scholarship from Georgette Chen TTRP Scholarship.

He founded the Teatro Guindegan of La Salle University and serves as its Artistic Director since its inception in 2007. With the company, he directed his Asian classical experimentation productions such as Antigone, Ang Alamat ng Lamok, Awane, Hugis and Damgo. His dance theatre piece Hugis was Philippine entry to the 2014 Solo International Performing Arts Festival in Solo, Indonesia. In 2016, he also directed a nonverbal play entitled Patched which was Philippine entry to the 1st Ashirwad International Theatre Festival in Begusarai, India. In 2017, his latest dance theater piece Sinugdanan was also featured at the 2017 Solo International Performing Arts Festival in Solo, Indonesia.

Maria Imelda Ramos - Garcia

Imee Ramos-Garcia graduated with honors with a Degree in Communication Arts Major in Public Relations as a University Scholar of the Philippine Women's University; she was also a Fellow of the Conrado Benitez Fellowship for Personality Development. She completed two courses in Critical Thinking and The Future of Storytelling both at the University of Applied Sciences Potsdam, Germany. She is currently taking up short courses in Beyond Photography and Critical Arguments both in Duke University.

With almost 20 years of professional experience, she was the Producer for various cable and network TV programs, Stage Manager for live events, and Facilitator and Trainer for corporate dynamics and training events for companies such as Acer and Filipinas Shell. She also taught at the De La Salle-College of Saint Benilde Multimedia Arts Program

Lutgardo L. Labad

The former head of the National Committee on Dramatic Arts of the National Commission for Culture and Arts (NCCA). He is also a member of various local

and international cultural organizations such as the UNESCO International Theatre Institute and the Bohol Arts and Cultural Heritage Council.

He composed the theatre score for productions commissioned by the NCCA and produced by the Philippine Educational Theatre Association (PETA). He has composed and music-directed about 85 movies from 1974 till 2010 for various movie companies and film directors, among them award-winning Lino Brocka.

He had numerous experiences as Theatre, Artistic, and Staging Director of various cultural productions spearheaded by local and international organizations and governments, among them the TUBOD European Concert of the Loboc Children's Choir and the "Panata sa Kalayaan" PETA/USA/Canadian/European Theatre Tour.