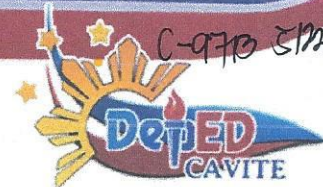




Republic of the Philippines
Department of Education
Region IV-A (CALABARZON)
Division of Cavite
Trece Martires City, Cavite



May 22, 2018

DIVISION MEMORANDUM

No. 147, s. 2018

2018 BRIGADA ESKWELA BILLBOARD CAMPAIGN

To : Asst. Schools Division Superintendent
OIC-Asst. Schools Division Superintendent
CID Chief
SGOD OIC-Chief
Education Program Supervisors/Specialists
Public School District Supervisors
Public School Heads
Unit Heads
All concerned

1. Pursuant to DepEd Memorandum No. 066, s. 2018 entitled Brigada Eskwela Implementing Guidelines, the DepEd Cavite Province will conduct the Brigada Eskwela 2018 also known as the "National Schools Maintenance Week" from May 28 to June 2, 2018 with the theme "Pagkakaisa Para sa Handa Ligtas at Matatag na Paaralan Tungo sa Magandang Kinabukasan".

2. This initiative aims to:

- a. campaign and give awareness to the public and community about the Brigada Eskwela;
- b. give opportunity for all external stakeholders to join, participate and support the Brigada Eskwela activities in their respective district;
- c. encourage the external stakeholders to continuously advocate the Adopt-A-School and Brigada Eskwela programs of the public schools; and
- d. strengthen the partnership with the local government unit in every city/municipality.

3. To meet the said objectives, each district shall provide a 7 X 8 Brigada Eskwela tarpaulin and shall coordinate with the LGU for its posting of the BE billboard on a conspicuous location in their town/city proper on or before **May 25, 2018**. (Refer to the uploaded tarpaulin template for the BE campaign in the Learning Leaders FB group)

4. The transportation and other related expenses relative to the conduct of this activity shall be charged against the MOOE subject to the usual accounting rules and auditing procedures.



(046) 419-1286



deped.cavite@depd.gov.ph



www.facebook.com/DivisionOfCaviteProvince



Capitol Compound, Brgy. Luciano, Trece Martires City Cavite



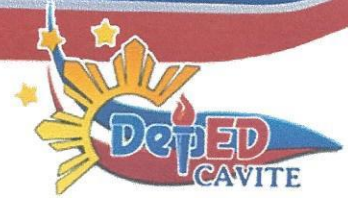
Text Hotline: 74442848



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5. For further details please contact the external partnership and service office at no. 419-2024/0999- 229-0971.

6. Immediate dissemination of this Memorandum is highly desired.

Dr. ELIAS A. ALICAYA, JR. Ed.D.

OIC-Assistant Schools Division Superintendent

Mr. **CHERRYLOU D. DE MESA**

Schools Division Superintendent