



June 6, 2018

DIVISION MEMORANDUM
No. 177s. 2018

**ESTABLISHMENT OF RED CROSS YOUTH COUNCIL IN ALL
ELEMENTARY AND SECONDARY SCHOOLS**

To: OIC, Assistant Schools Division Superintendent
Chiefs, CID & SGOD
Education Program Supervisors/Specialists
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Concerned

1. This is with reference to DepEd Memorandum No. 102, s. 2011 entitled, "Establishment of the red Cross Youth Councils and Training of Teachers in the Different Red Cross Services".
2. In this connection, all schools are encouraged to organize RCYC Councils and to appoint their teachers as RCYC Advisers who will undergo training under the Philippine National Red Cross.
3. Expenses relative to the RCYC membership and training shall be shouldered by the member on voluntary basis.
4. The list of the organized Red Cross Youth Council shall be encoded thru the link below until June 29, 2018:

tinyurl.com/caviteRCYC
5. Attached is the copy of DepEd Memorandum No. 102, s. 2011 and RYC Brochure for your reference.
6. Immediate dissemination of this Memorandum is highly desired.


CHERRYLOU D. REPIA
Schools Division Superintendent



DepEd MEMORANDUM
No. **102**, s. 2011

APR 27 2011

**ESTABLISHMENT OF THE RED CROSS YOUTH COUNCILS AND TRAINING
OF TEACHERS IN THE DIFFERENT RED CROSS SERVICES**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools

1. The Philippine National Red Cross (PNRC) is the foremost humanitarian organization in the country. Its mission is to bring timely, effective and compassionate humanitarian assistance to the most vulnerable without consideration of nationality, race, creed, gender, social status or political belief. One of its major services is the Red Cross Youth (RCY), which caters to children and youth aged 7 to 25 years old, by providing opportunities for directing and harnessing their energies and idealism into worthwhile humanitarian activities.
2. The RCY aims to :
 - a. inculcate humanitarian values;
 - b. instill the practice of healthy lifestyle;
 - c. enhance youth leadership skills through service delivery; and
 - d. advocate national/international friendship.
3. The major activities of the RCY are the following:
 - a. conduct of youth developmental trainings which inculcate humanitarian principles and values of Red Cross, i.e. promotion of youth volunteerism, formation of effective humanitarian leaders and fostering positive group efforts and activities;
 - b. promotion and practice of healthy lifestyle through HIV/AIDS and substance abuse prevention education, voluntary blood donation and road safety;
 - c. active participation of the youth in the protection of life through first aid/basic life support trainings, disaster risk reduction efforts and junior first aiders' program, and community health activities;



- d. upholding the culture of excellence, peace, non-violence and non-discrimination among children and youth through the different RCY camps, RCY olympics, national/international exchange programs and gatherings and other friendship activities;
 - e. RCY advisers' development and participation in harnessing the humanitarian skills and values of the children and youth through the council management trainings and formation of local and national RCY Advisers' League; and
 - f. youth and volunteers' active involvement in Red Cross decision making process in the different levels of organization.
4. A Memorandum of Agreement (MOA) between the Philippine National Red Cross (PNRC) and the Department of Education (DepEd) was signed on February 14, 2008, when it was agreed that all public elementary and secondary schools must have an organized Red Cross Youth Council (RCYC) with at least one (1) adviser and forty three (43) youth members.
5. In this connection, all schools are encouraged to organize RCY Councils following their organization process and requirements and to appoint their teachers as RCYC Advisers who will undergo training under the PNRC.
6. These teachers are encouraged to be trained on the different Red Cross trainings such as First Aid, Basic Life Support (or Cardiopulmonary Resuscitation), and Disaster Management.
7. For more information, please visit Mr. Carlos Benigno S. Gallardo, Manager, Red Cross Youth at the PNRC National Headquarters located at the Bonifacio Drive, Port Area, Manila or contact him at telephone no.: (02) 524-2101 or at mobile phone no.: (0918) 942-4272.
8. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Reference: None
To be indicated in the Perpetual Index
under the following subjects:

ORGANIZATIONS
STUDENTS

TEACHERS
TRAINING PROGRAMS

The Red Cross Youth Pledge

As a Youth Member of the premier humanitarian organization, I pledge to alleviate human suffering, protect life and dignity, to be a responsible citizen of the Republic of the Philippines, to conform with the objectives and policies of the Philippine Red Cross, its seven fundamental

principles:

Humanity,
Impartiality,
Neutrality,
Independence,
Voluntary Service,
Unity, and
Universality

and to be at all times
be in the service for the
suffering humanity.



"I serve"

PHILIPPINE RED CROSS

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Red Cross Youth

*Being meaningfully engaged as
leaders, volunteers, and members
of communities who live by the
humanitarian values and
principles, young people are key
drivers in humanitarian action and
development.*



The Philippine Red Cross believes in the potential of young people in creating a lasting impact in promoting human dignity and in the alleviation of human suffering. It seeks to harness their potential as agents of change and humanitarian leaders by providing direct involvement in serving humanity.

Red Cross Youth

Membership Categories

Junior Red Cross

Members in the schools and communities aged 7-12 years old

Senior Red Cross Youth

Members in the schools and communities aged 12-19 years old.

College Red Cross Youth

Members in the schools and communities aged 19-25 years old

Community Red Cross Youth

Members in the schools and communities aged 19-30 years old



Objectives of the Red Cross Youth

Inculcate Humanitarian Values

The organization promotes the inculcation of humanitarian values and principles to enable them to live by them and be guided as they take future roles as humanitarian leaders

Instill the Practice of Healthy Lifestyle

We aim to help build healthier communities through youth participation as agents of behavioral change in health promotion.

Enhance Youth Leadership Skills

Through Service Delivery

Young people's leadership potential is honed by providing opportunities for direct involvement in the delivery of development and humanitarian services.

Advocate National and International

Friendship

Young volunteers and leaders take part in promoting friendship and solidarity through intercultural and intergenerational dialogues and initiatives.

Key Offerings

- Youth Volunteer Orientation Course (8 hours)
- Leadership Formation Course (8 hours)
- Basic Leadership Training Course (8 hours)
- HIV/ AIDS Prevention Education Course
- Substance Abuse Prevention Education Course
- Junior First Aiders Course

Key Activities

- Biennial National Youth Congress
- Chapter Youth Assembly
- Super Camp Philippines
- Mega Camp
- Annual Province Level Youth Camps
- Inter school First Aid Competitions
- International Humanitarian Law Debates
- Peer Education Campaigns
- Voluntary Non-remunerated Blood Donations (Pledge 25 Program)

National Awards and Recognition

- Ten Outstanding Red Cross Youth of the Philippines
- Ten Outstanding Red Cross Youth Advisers
- Most Outstanding Red Cross Youth Council