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June 18, 2018

DIVISION MEMORANDUM
NO. 174 S. 2018

**CONTINUOUS IMPLEMENTATION OF
TOOTHBRUSHING HABIT PROGRAM
TO ALL PUBLIC ELEMENTARY SCHOOLS**

To: Assistant Schools Division Superintendent
OIC, Office of the Assistant Schools Division Superintendent
Chief, CID/SGOD
Public Schools Division Supervisors
Public Elementary School Heads
Clinic Teachers
All Concerned

1. This is to inform the field that despite of the discontinuation of the Bright Smile, Bright Future (BSBF) Program of Colgate-Palmolive Inc. in providing oral hygiene kit, all public elementary schools are hereby requested to still continue the Implementation of the School-Based Tooth Brushing Drill Program in relation to DepEd Order No. 73 s. 2007, Promoting Oral Health in Public Elementary Schools.
2. In this regard, as stipulated in the said DepEd Order paragraph no. 7, all learners must bring their own toothbrushes and toothpaste be included in their own hygiene kit.
3. The Tooth Brushing Habit Program must be done every after meal to avoid class disruption.
4. The Division Office, Dental Services Department will conduct monitoring for the said activity.
5. For your widest dissemination and compliance.

ELIAS A. ALICAYA, JR. Ed.D.
OIC-Assistant Schools Division Superintendent
CHERRYLOU D. REPIA
Schools Division Superintendent