



Pivot Edutainment

Unit 305 A&S Bldg. Don Antonio Drive, Commonwealth, Quezon City
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June 8, 2018

MS. CHERRYLOU D. DE MESA

Superintendent

Schools Division of Cavite



SUBJECT: Request for an Advisory of the program Climate Change: Understanding, Reducing, and Adapting in all public and private schools in Cavite for the Academic Year 2018-2019

Dear Dr. De Mesa:

Being one of the most pressing issues of the 21st century, different initiatives around the globe are being launched with regard to educating the people of the occurring climate change phenomenon and its possible threats to the whole ecosystem. However, despite all these initiatives, people tend to take the issue for granted, thinking that it would require them serious and tremendous efforts to be part of saving the environment.

In this connection, Pivot Edutainment would like to introduce its program, Climate Change: Understanding, Reducing, and Adapting to you and to your humble office. This program aims to engage all the people in our battle against climate change, regardless of their roles in the society they belong to. This program basically explains the complexities and interconnection of the various challenges posed by the said phenomenon.

Also, this program is designed to reach and involve as much as to entertain. We present new and relevant knowledge in a powerful and captivating medium which inspire thoughtful and lively learning experience.

Given the nature of our business, we recognize and respect the fact that we are bound by all of the memorandums and laws that are issued and implemented by Department of Education (DepEd). In this regard, we would like to discuss some of the memorandums and laws that are currently in place, and how we plan to work within the given boundaries and restrictions.

TO: **All Concerned**

June 25, 2018

For your information, and guidance of all concerned.

CHERRYLOU D. REPIA
Schools Division Superintendent



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In line with DepEd Memorandum No. 47, s. 2017 which is entitled Moratorium on DepEd educational field trips and activities outside of the school premises, we at Pivot Edutainment commits to offering fun and educational activities right in the comforts of the school grounds to ensure the security and safety of all the students.

With regard to the "Time on Task" Policy and the "180 days teaching and learning guidelines", we will be working closely with the Science Department of the school/s to make sure that our activities, which are all science-related, will only take up the time for their science period. Thus, ensuring that there will be no disruption of classes.

Being aware of the **Ganzon Law** which prohibits the selling of tickets by teachers, the selling and collection for our tickets will be through the Parent-Teacher Association of the school/s. Also, this activity will not be compulsory to the students.

In lieu with this, we would like to request for an advisory from your good office to conduct these voluntary and non-compulsory activities in all public and private schools in Cavite for the Academic Year 2018-2019. Rest assured that we will work closely with your office, in accordance to its vision and mission.

We will be looking forward to your positive response regarding the matter.

Thank you and more power.

Respectfully yours,

MA. TERESA T. REYES

Marketing Coordinator

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WHO WE ARE

Pivot Edutainment is an innovative company that aims to address one of the most pressing issues of our time. We are highly committed to increase Climate Change Literacy among Filipino individuals, as we call for their most immediate action in response to the impact of this phenomenon to the whole ecosystem.



GENERAL OBJECTIVES

People around the globe have been experiencing a change in our climate since the beginning of time. In fact, this change is considered to be a natural phenomenon and has positive effects to the environment as well as to living beings. However, we could no longer deny the fact that we are now experiencing a very drastic change primarily because of human activities. As humans, we are considered as a force of nature who have the capacity to disrupt the flow of matter and energy on the planet.

With that being said, it is indeed necessary that the science of climate change be taught, both in formal and informal education, in order for us to make sound and rational decisions in relation to this phenomenon.

Climate change is one of the most important topics of the decade and education is playing a very big part in understanding, mitigating and adapting process. We recognize that one of the best approaches would be to instill awareness and understanding, especially to the young individuals of our present time.

Our Climate Change Program aims to do the following:

1. To increase public awareness and help young people understand the impact of global warming today and increase Climate Change Literacy among young Filipino citizens;
2. To enhance, inspire and enable the involvement of young Filipinos in sustainable development and increase their participation in environmental activities; and
3. To implement a fun, innovative and life-changing learning experience that will develop critical thinkers, lifelong learners and adaptable individuals

DURATION OF THE PROGRAM

The whole event runs for approximately 1 hour and 30 minutes simultaneously, so as not to disrupt the ongoing classes of the students and teachers.



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Our innovative Learning Program brings the following:

ACTIVITY 1: CLIMATE CHANGE: WHAT FUTURE ARE WE FACING?

Inside, we will be featuring a film entitled *Climate Change: What Future Are We Facing* while one of our lecturers give an overview on what climate change really is. This discussion attempts to give a basic understanding on the causes and effects of this pressing phenomenon so the viewers could also act and respond accordingly. In addition to that, we will also give an overview on how both rural and urban areas contribute to the worsening effects of climate change.



ACTIVITY 2: 3D FILM SHOWING (UNDER THE SEA 3D & FOREST HERO: CONI)

Pivot Edutainment brings you one of the latest technologies of the 20th century, the 3D film showing system. With our state of the art 3D system, the viewers will surely enjoy this one-of-a-kind experience.



Aside from the enjoyment, this activity also aims to feature the negative effects of climate change to our ecosystem. We are offering two different films, depending on the age and interests of our viewers. For the younger audience, we have *Forest Fighter: Coni*, a 25-minutes animation about a bee saving the environment and their community as well.

For an older audience, *Under the Sea* is a film about the effects of climate change to the underwater ecosystem, particularly the effect of ocean acidification.

ACTIVITY 3: INTERACTIVE EXHIBIT ON RENEWABLE RESOURCES

In this activity, Pivot Edutainment introduces three different renewable sources of energy: (1) Solar panel, (2) Wind turbine and (3) Bicycle Generator. As renewable sources of energy, these technologies are just some of the many things that could be used to lessen the aggravating effects of climate change. Also, this activity aims to make the students understand that even in the realm alternative energy, there is no single solution but a cautious crafted combination of different approaches.

