

Publish to Flourish

NATURE, TECHNIQUES AND STRATEGIES OF SCIENTIFIC RESEARCH WRITING

EARN 15 CPD POINTS

Program Accreditation Number: 2018-149-1745

**An International Training-Workshop on Research Writing
and Publication Process**

January 11-13, 2019

Balagtas Hall, Hiyas ng Bulacan Convention Center,
Malolos City

SOLIDARITY FEE

P 2,500 (members)
P 3,000 (non-members)
P 3,500 (late registration)

INCLUSIONS

Certificate, Training Materials & Food

REMINDERS

Pre-registration is required thru this link:

<https://docs.google.com/forms/d/1RPQB2Aaata58V3of8idP2vpGm-KlbUXfhW42sp1R2lo/prefill>

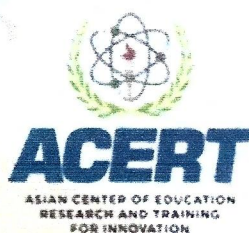
Successful registration shall receive
notice of confirmation and payment details.

TRAINING FEATURES

Idea Generation in Scientific Research
Situating and Building Research in the Literature
Methods and Research Implementation Issues
Presenting Research Results with Impact
Hurdling the Publication Process

**RESEARCH OUTPUTS shall qualify
for PUBLICATION OPPORTUNITY!**

PRC Accreditation Number: 2018-149



☎ (02) 245 2995
☎ 0977 237 6763
☎ 0928 476 3782

🌐 www.acert1st.com
✉ acert1st@gmail.com
📘 facebook.com/acert1st

"Your Partner in Professional Growth"

Program Title: *Nature, Techniques and Strategies of Scientific Writing: An International Training-Workshop on Academic Writing and Publication Process*

Date: *11-13 January 2019*

Venue: *Balagtas Hall, Hiyas ng Bulacan Convention Center, Malolos City, Philippines*

Course/Program Brief Description

The training-workshop focuses on cultivating skills and capacities among educators, researchers, and practitioners in crafting scientific research. It also introduces the participants with the rigors and travails of the publication process. It creates an opportunity for educators, researchers, practitioners, and experts to meet and discuss the different facets of crafting scientific research. The training highlights context, methods and relevance of doing research in the academe among professional educators and in the larger community.

In facilitating learning among students, the educator should be an active producer of knowledge. Likewise, this is also the case in other fields and professions and their respective clients or beneficiaries. In this manner, learning-teaching and service provision are anchored on research building ideas in the basic and higher education institutions as well as the public and private sector.

Qualifications Level

The proposed Philippine Education Qualification Framework (PQF) Level is 6 to 8.

Objectives

The seminar-workshop intends to equip educators, researchers, and practitioners in achieving the following goals:

- a. Understand the attributes and characteristics of scientific research and publication process;
- b. Identify the different tools, methods and strategies of crafting scientific research;
- c. Evaluate the appropriate plan of analysis and design in doing scientific research;
- d. Explain the relevance of conducting scientific research in the area of academic publication;
- e. Differentiate scientific research, its modalities and conjunctures from other forms of research;
- f. Assess the capacity of participants in crafting scientific research; and
- g. Be able to integrate the activity on scientific research in the demands of research inside the academe.

Professional Development Competencies

The competencies are based on the Department of Education and the Commission on Higher Education National Competency Based Teacher and Professional Standards. The seminar-workshop will focus on developing set of competencies under the research domain such as:

- a. Equip the participant with knowledge, skills and values of scientific research and publication process;
- b. Facilitate development of participants' to Learning to Know knowledge, skills and values of scientific research and publication process;
- c. Facilitate development of participants' to Learning to Do knowledge, skills and values of scientific research and publication process;
- d. Facilitate development of participants' to Learning to Be knowledge, skills and values of scientific research and publication process;
- e. Facilitate development of participants' to Learning to Live Together knowledge, skills and values of scientific research and publication process; and
- f. Evaluate the participant with knowledge, skills and values of scientific research and publication process.

Resource Persons

1. **Dr. Mark Anthony M. Velasco.** He is a faculty member of De La Salle University-Manila and University of Santo Tomas. He has earned extensive experience in the field of academic research wherein most of his research area interests are: urban, social and policy Development; organizations, institutions and society; governance, disaster management and socio-cultural development; Southeast Asian studies; international development and research designs.
2. **Dr. Antonio Contreras.** He is a Professor of the College of Liberal Arts of De La Salle University-Manila. He is a prominent research and political personality. His activities on research are anchored on multidisciplinary approaches that concerns social issues.
3. **Dr. Nicamil Sanchez.** He is the current CEO of the Philippine Consortium for Social Welfare and Human Development Research. He is also affiliated with the Australian Catholic University in Australia. His research expertise focuses on creating impact among research data and information. He also specializes in interdisciplinary research projects.
4. **Mr. Terence Chiew.** He is currently the Editorial Manager of Oxford University Press. He is responsible for the Higher Education publishing of Oxford Press. He is an expert in development of print and electronic English language teaching (ELT) resources for all levels (pre-school to tertiary).

Output/s

The participants are expected to accomplish the research workshop template at the very least. Participants who are able to submit a complete manuscript shall automatically qualify for the research competition of ACERT.

Participants will also have the opportunity to present their extended research abstract.

Further, this training intends to provide an opportunity for teachers and educators an opportunity for publication of their academic papers and research outputs in ACERT's journal, *Scientia*

Program of Activities

<i>Time</i>	<i>Activity</i>
DAY 1: The Essential Elements of Research	
8:00-12:00nn	Registration
1:00-1:30am	-Prayer -National Anthem -Welcoming of Participants -Training Overview - Information Sharing on Continuing Professional Development
1:30-3:00pm	Session 1: Idea Generation in Scientific Research Dr. Mark Anthony M. Velasco, University of Santo Tomas
3:00-3:10pm	Coffee and Health Break
3:10-4:40am	Session 2: Situating and Building Research Issues in the Literature Dr. Antonio Contreras, De La Salle University-Manila
4:40-5:00pm	-Synthesis of Day 1 -Overview and Preparations for Workshop -Conclusion of Day 1
DAY 2: Simplifying the Rigors of Research and Publication	
8:00-8:30am	Securing attendance Recap of Day 1 learning
8:30-10:00pm	Session 3: Selecting Methods and Confronting Challenges of Research Implementation Dr. Nicamil Sanchez, Australian Catholic University
10:00-10:05am	Coffee and Health Break
10:05-11:35am	Session 4: Presenting Research with Impact Dr. Nicamil Sanchez, Australian Catholic University
10:35-10:40am	Coffee and Health Break
10:40-12:10pm	Session 5: Publication Process: Issues, Challenges and Prospects Mr. Terence Chiew, Oxford University Press
12:10-1:30pm	Lunch Break
1:30-3:00pm	Session 6: Scientific Writing and Publication Process: My Insights and Experience Dr. Mark Anthony M. Velasco, University of Santo Tomas
3:30-4:50pm	Workshop on Elements of Research
4:50-5:00pm	Synthesis of Day 2 Instructions and Reminders for Day 3
DAY 3: Research Demonstration	
8:00-8:30am	Securing attendance Recap of Day 1 learning
8:30-9:30am	Workshop on Elements of Research (finalization)
9:30-10:00am	Coffee and Health Break
10:00-12:00nn	Presentation of Workshop Outputs/Extended Research Abstract
12:00-1:30pm	Lunch Break
1:30-2:30pm	Presentation of Workshop Outputs/Extended Research Abstract (continuation)
2:30-3:30pm	Workshop Integration
3:30-4:30pm	Evaluation Activity Distribution of Certificate
4:30-5:00pm	Closing Remarks Photo Opportunity