



January 4, 2019

**DIVISION MEMORANDUM**

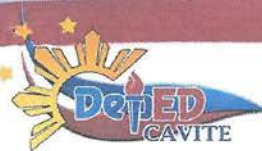
No. 001, s. 2019

**2019 DIVISION BRIGADA ESKWELA JINGLE CONTEST**

To: OIC, Assistant Schools Division Superintendents  
Chiefs, SGOD & CID  
Education Program Supervisors and Specialists  
Public Schools District Supervisors  
Public Schools Heads  
All concerned

1. In reference with the Division Memorandum No. 186 s. 2018, this division announces the call for entries for the 2019 Brigada Eskwela Jingle Contest with the theme: "Matatag na Bayan para sa Maunlad na Paaralan".
2. The contest is open to all public learners either individual or group coming from public and secondary schools.
3. Enclosed are the contest mechanics and entry form.
4. The jingle entry and the following documents must be saved in a USB flash drive/disk or DVD and submitted to the School Governance Operations Division, Social Mobilization Section, 2<sup>nd</sup> Floor of the SGOD Building on or before January 11, 2019, until 5:00 PM only.
  - a. Jingle in MP3 format;
  - b. Accomplish entry form;
  - c. Narrative report of the concept of the entry; and
  - d. Profile of the composer/s and the music teacher/coach
5. The division office shall select and award the top three (3) entries. The first place winning jingle shall be automatically nominated to the Regional level as the official entry of the division.
6. Expenses relative to this activity shall be charged to the division support funds for partnerships and linkages subject to the usual accounting and auditing rules and regulations.
7. For more information and queries, you may contact the Social Mobilization and Networking Section at no. 0999 229 2971.



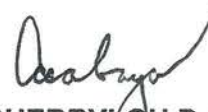


Republic of the Philippines  
**Department of Education**  
Region IV-A (CALABARZON)  
**Division of Cavite**  
Trece Martires City, Cavite



Certificate Number: AJA17-0083

8. Immediate dissemination of this Memorandum is highly desired.

*for*   
**CHERRYLOU D. REPIAD**  
Schools Division Superintendent



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Encl.:

As stated

References:

DepEd Order (No. 9, s. 2005)

DepEd Memorandum No. 059, s. 2018

To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN

CONTEST

CRITERIA

LEARNERS

RULES AND REGULATIONS

SCHOOLS

(Enclosure to DepEd Memorandum No. 186, s. 2018)

## **MECHANICS FOR THE 2019 BRIGADA ESKWELA JINGLE CONTEST**

**Theme:** **Matatag na Bayan para sa Maunlad na Paaralan**

### **1. COMPOSITION**

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.

### **2. PARTICIPANTS**

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

### **3. ENTRY FORMAT AND REQUIREMENTS**

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
  - ✓ Accomplished Entry Form
  - ✓ Narrative report on the concept of the jingle
  - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

### **4. ANNOUNCEMENT OF WINNERS**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

### **5. PRIZES**

<b>National Level</b>	
<b>First Place</b>	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
<b>Second Place</b>	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
<b>Third Place</b>	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School



	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.
<b>Regional Level</b>	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

#### 6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: December 2018 – January 11, 2019

Regional Level: January 12-18, 2019

National Level: January 25, 2019

Announcement of BE Jingle Winner: 1<sup>st</sup> week of February 2019

#### 7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	<u>20%</u>
<b>Total</b>	<b>100%</b>

The winning piece will be used as the official Brigada Eskwela Jingle for 2019. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



**REPUBLIC OF THE PHILIPPINES**  
**DEPARTMENT OF EDUCATION**

**2019 Brigada Eskwela Contest**  
**ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID \_\_\_\_\_

Division of \_\_\_\_\_ Region \_\_\_\_\_

Composer/s Profile:

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Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:

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Concept of the Brigada Eskwela Jingle entry:

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Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

Principal/SDS/RD

Accepted by: