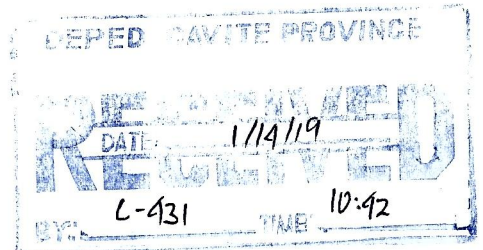




FranklinCovey EDUCATION



January 9, 2019

Dear Sir/Ma'am,

Greetings!

On **February 11-12, 2019**, FranklinCovey Education launches, **Principal's Academy**, an international professional development workshop open to owners, principals, school head facilitated by FranklinCovey facilitator Brooke Judd, former Schools Superintendent from Michigan, USA.

The challenges facing principals have never been greater. In addition to being instructional leaders and effective building managers, principals must keep up with technology, standards, and rapidly-changing demands on schools. But effective leadership is possible. By learning practical skills based on timeless principles, you can cut through the clutter of today's education environment and engage the best in all stakeholders.

Principal's Academy brings FranklinCovey's premiere leadership training to principals and education leaders. The workshop focuses on practical skills and tools you can apply immediately in your schools, enabling them to align school systems with a shared school vision, unleash staff talent, and become truly great leaders.

During the two-day **Principal's Academy** workshop, participants will be introduced to the *Whole-Person Paradigm*—a foundation for effective leadership—and the *4 Roles of Great Leaders™*: modeling, pathfinding, aligning, and empowering. Participants will learn how to use and apply powerful leadership tools, such as the *4 Disciplines of Execution®*, to address chronic problems faced by schools, with time to lay a framework to implement these leadership skills upon returning to your schools.

| | | |
|-------------------------------|--------------------|--------------------------------|
| Workshop investment per seat: | Early bird Rate | : PHP 12,650.00 +VAT |
| | Regular Rate | : PHP 13,750.00 +VAT |
| | Group Rate (min 3) | : PHP 13,200.00 +VAT |
| | Workshop Venue: | Novotel Manila, Araneta Center |

Be the 21st century leaders schools need today! Register now!
Please do not hesitate to email or call us at your most convenient time.

Sincerely,

Christine S. Javier
Head, Education Practice
FranklinCovey Education, Philippines
O: (02) 817-2726 M: (0998) 973-0845

*To: SDS
for your information, please.
Thank you. Joel Mani
J. Mani*



Principal's Academy

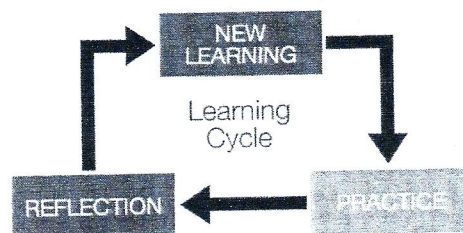
Learn the skills to lead others with the
4 Roles of Great Leaders™



Outcomes

At the end of the workshop, participants will be able to:

- Adopt a paradigm of release, not control.
- Collaborate with other local principals.
- Align school systems and processes.
- Establish a shared school vision among staff.
- Engage staff members and unleash talent.



Learn and Apply Powerful Leadership Skills

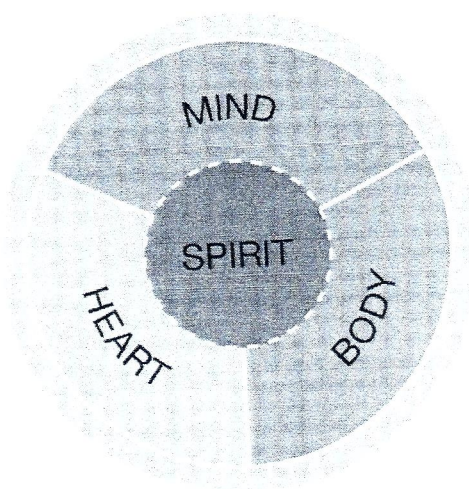
Principal's Academy brings FranklinCovey's premiere leadership training to principals and education leaders. This inspiring and rigorous two-day training challenges administrators to adopt a leadership paradigm of release, not control.

The workshop focuses on practical skills and tools that participants can apply immediately in their schools, enabling them to align school systems with a shared school vision, unleash staff talent, and become truly great leaders.

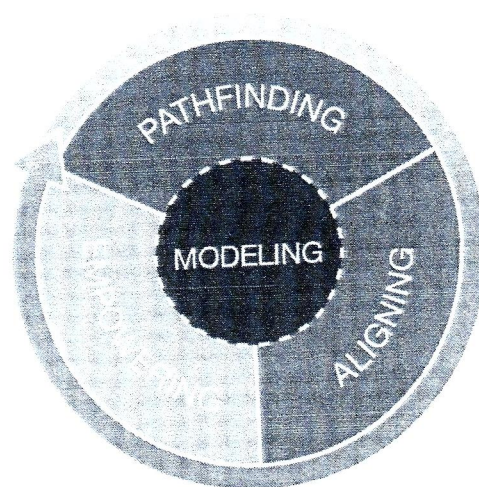
Most principals feel that they have far too few opportunities to connect with other principals and learn together. Experts agree that principals need strong peer-support networks. *Leader in Me* Principal's Academy is designed to foster collaboration and best-practice sharing. Participants won't just listen to a presenter but will actively participate in a learning cycle with other principals that includes opportunities for practice and reflection, which will hone leadership skills.

During the workshop, participants will be introduced to the Whole-Person Paradigm—a foundation for effective leadership—and the 4 Roles of Great Leaders™: modeling, pathfinding, aligning, and empowering. They will assess their own strengths and areas of improvement. Participants will learn how to use and apply powerful leadership tools, such as the *4 Disciplines of Execution*®, to address chronic problems faced by their schools, with time to lay a framework to implement these leadership skills upon returning to their schools.

The 4 Roles of Great Leaders grow out of an understanding of the Whole-Person Paradigm.



WHOLE-PERSON PARADIGM



4 ROLES OF GREAT LEADERS™

Two-Day Agenda | Administrators Invited

Note: Please consider additional time for lunch and breaks.

TOPIC

Foundation: The Whole-Person Paradigm, 4 Roles of Great Leaders

Modeling: Establishing Credibility and Trust (New Insights to the 7 Habits, 13 Behaviors of High Trust Leaders)

Pathfinding: Build a Clear and Compelling Vision (Articulate the Vision, Identify Your Gap, Create a Strategic Narrative)

Aligning: Results Are Aligned to Systems (Great School Systems, 4DX Goal-Achievement System)

Empowering: Release Talent and Passion (Control vs. Release, Voice, Performance, Clear the Path)

Action Planning