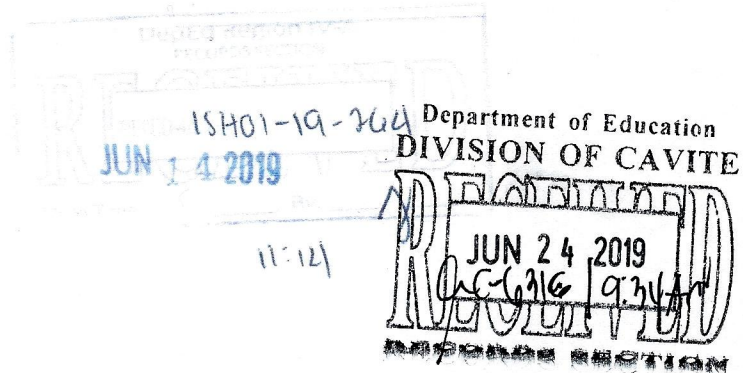


31st May 2019

DR. CARLITO D. ROCAFORT  
Director - Regional Director  
DEPED IV-A Calabarzon  
Cainta, Rizal



Dear Sir/Madam,

This letter seeks to invite you and any of your faculty to attend our *comprehensive workshop on research writing* essential for all teachers and students concerned.

We are hosting a workshop entitled **"Academic Writing and Research Workshop for Teachers and Students"** led by our expert trainer from - Australia, *Prof. Michael David Suss* (see attached document of speaker's profile for your perusal).

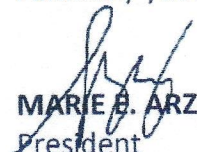
The workshop aims to:

- Help improve the academic competence of educators and students in research writing.
- Provide thorough discussion of the research components needed by teachers and students for their thesis and dissertation work.
- Introduce innovative approach in teaching and learning academic and researching writing.
- Bridge the gap that hinders teachers and students alike to fulfill their academic writing requirements.
- Identify the challenges of teachers and students in conducting contextual research study through interactive discussions.
- Provide an overview of the resources and procedures required to help researchers publish their research works.

For your guidance, please see attached copies of the program of activities and registration form at this link: <https://heacworkshops.blogspot.com/2019/04/academic-writing-and-research-workshop.html>

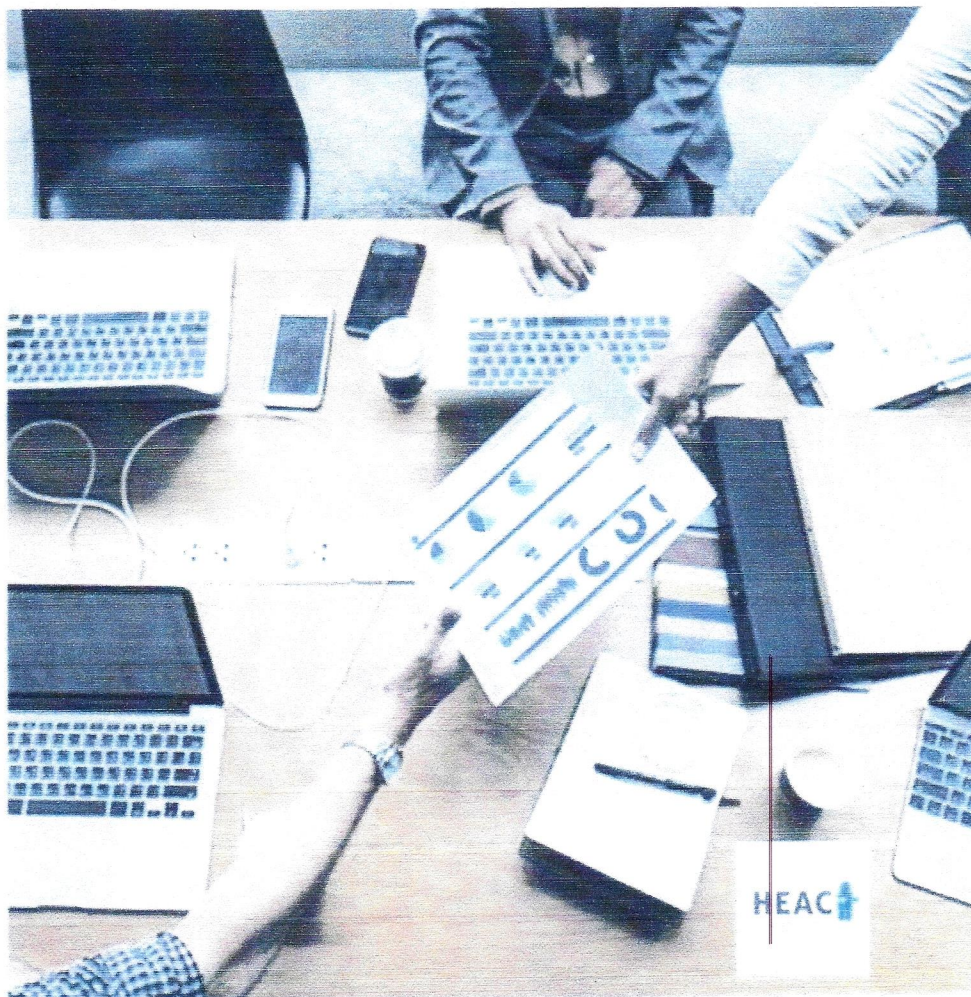
Should you have any further questions, please do not hesitate to get in touch with us and we will get back to you within 24 hours.

Faithfully yours,

  
**MARIE B. ARZAGA**  
President

17 June 2019  
To All SACs,  
for your information  
& appropriate action  
Thank you  
g





WELCOME TO THE EVENT!

# **ACADEMIC WRITING & RESEARCH WORKSHOP**

## **FOR TEACHERS & STUDENTS**

August 1-2, 2019 | 9AM - 5PM

Assembly Hall, Assumption College, San Lorenzo Village, Makati,  
Philippines



# PROGRAM OF ACTIVITIES

## DAY 1 AUGUST 1, 2019 (THURSDAY)

Registration starts at 8:30AM

- I. Opening.....Mr. Stephen Webb, CEO- HEAC
- II. National Anthem and Invocation.....AV presentation
- III. Introduction of Guest Speaker.....Ms. Marie Arzaga, President-HEAC
- IV. Phase 1: Components of Research Writing.....Prof. Michael Suss
  - Title
  - Abstract
  - Introduction and Statement of the Problem
  - Scopes and Limitations
  - Methodology
  - Review of Related Literature
  - Body: Argument
  - Conclusion
  - References

====Lunch Break====

- V. Phase 2: Research Title and Abstract: Planning and Selecting Topic
- VI. Phase 3: Research Introduction and Statement of the Problem

====Coffee Break=====

- VII. Phase 4: Research Design, Scope and Methodology
- VIII. Phase 5: Data Gathering & Statistical Tools (Excel Demo for Statistics)

====Coffee Break=====

- IX. Presentation and Forum

## DAY 2 AUGUST 2, 2019 (FRIDAY)

- I. Warm up activity.....Mr. Kristian Yves Lovendino
  - II. The Review of Related Literature
  - III. The Body: Academic Writing Tone
- ====Lunch Break=====
- IV. Writing Conclusion
  - V. Making Citations and References
- ====Coffee Break=====
- VI. Presentation and forum
- ====Coffee Break=====
- VII. Research Grants and Funding Awareness
  - VIII. Research and Publication Information
  - IX. Social Networking
  - XI. Closing and Awarding of Certificates.....Ms. Marie Arzaga, President- HEAC

Mr. Kristian Yves M. Lovendino, MAEd  
Host

## CONFERENCE PAYMENT DETAILS & PACKAGES

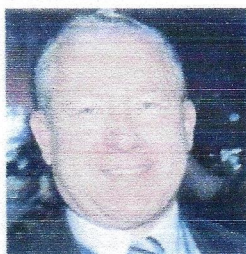
### ACADEMIC WRITING & RESEARCH WORKSHOP FOR TEACHERS & STUDENTS

By: Prof. **Michael David Suss**, MBA, MEdP&A, MEdStud (TESOL), Med(IntEd)

**AUGUST 1-2, 2019**

	Amount	Date Valid
General Admission	P5,500	March 28- July 25
<b>PAYMENT DETAILS</b>		
<b>Bank Information</b> <b>Bank Payment</b> Name of Bank: Banco De Oro Address: BDO Quirino Hi-Way, Bacoor Cavite Account Name: HEALTH EDUCATION OF AUSTRALASIA CONSULTANCY (HEAC) CORP. Account Number: 00354 0131 358  1.) Email deposit slip to: <a href="mailto:heacphilippines@gmail.com">heacphilippines@gmail.com</a> 2.) Write complete names of attendees 3.) Keep deposit slip for OR on the day of the conference		<b>Western Union or MLhuillier</b> Name of Recipient: Marie Christie Arzaga Address: Unit 510 Campos Rueda Building 101 Urban Avenue, Pio Del Pilar, 1230 Makati City  <b>Paypal Payment</b> Email Address: <a href="mailto:heacphilippines@gmail.com">heacphilippines@gmail.com</a> <b>Note:</b> All charges such as the handling fee (0.05%) will be billed on top of the registration fee to the participant. Participants should provide their Paypal email address for the issuance of invoice.
<b>INCLUSIONS TO THE PRICE:</b>		
<ul style="list-style-type: none"><li>• Lunch and morning and afternoon snacks for 2 days</li><li>• Hand Outs</li><li>• Certificate of Training</li></ul>		
<b>EXCLUSIONS TO THE PRICE:</b>		
The participants are reminded that the Workshop is in <b>LIVE-OUT</b> hence, hotel accommodation, fares or other extra expenses incurred during the event will be shouldered by the participating individual.		
<b>REFUND POLICY</b>		
A refund is allowed 50 days before the first day of the event minus 25% administrative charge and any other charges the refund process may take. The refund process will be processed not later than 14 working days.		
<b>THE ORGANIZER</b>		
<b>HEAC</b> is a boutique education consultancy and language and skills training provider dedicated to assist Filipino and foreign students pass IELTS and train for other English courses for communication, work, migration and study abroad purposes. <b>HEAC (Health Education of Australasia Consultancy) Corp.</b> is committed to provide quality and positive life-changing opportunities to all dedicated students and professionals in their quest for success through various education, training and consulting services.		





## **Michael David Suss**

MBA MEdP&A MEdStud(TESOL), MEd(IntEd)

Migration Agent (MARN:0957379)

[https://migrationalliance.com.au/law- /](https://migrationalliance.com.au/law-/)

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### **FACTS ABOUT THE SPEAKER**

A highly qualified English trainer, researcher, educator, business development manager and currently a member of the Australian Migration Law Reform Taskforce and a registered migration agent who has done reports on the inquiry into registration processes and support for overseas trained doctors by the Australian House of Representatives.

His courageous battle in litigation of his company -Computer Edge Pty. Ltd against the USA-based Apple Computer in which he won in the case in the highest court of Australia, building up his reputation in business planning and strategy.

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#### **Present Philippine Affiliation**

**Jan 2003 – Present**

**Program Head - HEAC Language Training**

**Adjunct Professor – PSBA**

**Trainer/ Assessor Supervisor Position Duties**

English as an Additional Language (EAL) and Business Management Trainer

Contract Trainer/Workplace Trainer and Assessor and Business Development Consultant at various Registered Training Organisations, including AVETA College, Professional Pathways (Monash College), Monash University, iAscend, IEGT, Meridian Int., MCIE, Carrick Institute of Education (Contracted Trainer to South Pacific International Pty Ltd)

DEd Research Student in the Faculty of Education- La Trobe University, Australia

Policy Researcher- Government of Australia

**April 2002- December 2003**

**Gould League**

National Business Development Manager/IT Manager  
Responsible for the promotion of the organisation through the media and the design, development and maintenance of a membership database

**March 1998- October 1998**

**Travel Bag/American Express Pty Ltd**

Senior Travel Consultant/Director

**September 1997- February 1998**

**Hawthorn International Education Ltd**

Commercial Unit Consultant – Indonesia

**December 1993- September 1997**

**The Travel Bag/American Express Pty Ltd**

Senior Travel Consultant/Director

**December 1993- September 1997**

**The Travel Bag/American Express Pty Ltd**

Senior Travel Consultant/Director

**Doctor of Education (in progress)**

La Trobe University Commenced in 2010

Completing a statistical analysis of the world's renowned IELTS English language proficiency test(9 years)

**Graduate Certificate in Australian Migration Law & Practice**

Australia National University, 2008

### **Master of Education (International Education)**

Monash University, 2006

Emphasis on the benefits of the Australian educational services to overseas students.

### **Master of Educational Studies (TESOL)**

University of South Australia, 1998

Emphasis on English learning by non-English Speakers.

### **Master of Educational Policy and Administration**

Monash University, 1996

Emphasis on governance and administrative processes within the school system

### **Master of Business Administration**

Central Queensland University, 1996

Emphasis on Asian Banking and Financial Systems and business processes

### **Bachelor of Education**

La Trobe University, 1983

Emphasis on comparative education systems.

### **Bachelor of Arts**

Monash University 1976

Double major in Political Science

## **AFFILIATIONS**

- *Member of Australian Friends of Tel Aviv University*
- *Member, Joint JNF/UIA Arava Desert Partnership 2000.*
- *Member of the International Association for Educational Assessment*
- *Volunteer Migration Agent for Western Suburbs Legal Service*
- *Member of the Australian Computer Society.*
- *Committee Member of the Australia-Indonesia Business Council.*
- *Member of the Victorian Association for Environmental Education (VAEE)*
- *Member of the Australian Association for Environmental Education (AAEE)*
- *Committee member, Joint JNF/UIA Arava Desert Partnership 2000.*
- *Committee member of Progressive Business Association, the fundraising arm of the Victorian branch of the ALP.*
- *Member of IKAMA, Indonesian organisation for Australian graduates.*
- *Member of Australia-Indonesia Association of Victoria.*
- *Member of American-Australian Association.*
- *Member of Monash University Alumni Association.*
- *University of South Australia Alumni Association.*
- *Member of Central Queensland University Alumni Association.*
- *Member of Deakin University Alumni Association.*
- *Member of La Trobe University Alumni Association.*

*Useful links about the speaker:*

<https://www.upi.com/Archives/1983/12/08/Apple-Computer-loses-major-copyright-battle/2836439707600/>

[https://en.m.wikipedia.org/wiki/Computer\\_Edge\\_v\\_Apple](https://en.m.wikipedia.org/wiki/Computer_Edge_v_Apple)

<https://migrationalalliance.com.au/law-reform-taskforce/>





Republika ng Pilipinas  
(Republic of the Philippines)  
**KAGAWARAN NG EDUKASYON**  
(DEPARTMENT OF EDUCATION)  
**PAMBANSANG PUNONG REHIYON**  
(NATIONAL CAPITAL REGION)  
Daang Misamis, Bago Bantay, Lungsod Quezon  
(Misamis St., Bago Bantay, Quezon City)

May 20, 2019

RELEAS

To: **SCHOOLS DIVISION SUPERINTENDENTS**  
**Public and Private School Heads**

Dear Sirs/ Mesdames:

The **Health Education of Australasia Consultancy (HEAC) Corporation** is inviting all teacher-researchers, and students of private and public schools to attend in the **Academic Writing and Research Workshop for Teachers and Students** which was rescheduled from June 27-29, 2019 to **August 1-2, 2019** at Assumption College, San Lorenzo Drive, Makati City.

Please find the attached **Letter-Request**, for reference.

Attendance to the said activity is subject to the No Disruption of Classes Policy of the Department, stipulating that prior arrangements must be made by the School Heads about the affected classes to maximize students' learning time.

For other queries, please address them to Ms. Marie E. Arzaga, President at mobile number +639991731599 or e-mail at [heacphilippines@gmail.com](mailto:heacphilippines@gmail.com).

Very truly yours,

  
**WILFREDO E. CABRAL**  
Officer-In-Charge  
Office of the Regional Director

Encl: As stated

Regional Letter No. 126 s. 2019

pprd/5