



Republic of the Philippines
Department of Education

REGION IV-A
SCHOOLS DIVISION OFFICE OF CAVITE PROVINCE

May 21, 2021

DIVISION MEMORANDUM

No. 152 s. 2021

To: Assistant Schools Division Superintendents
Chief, Curriculum and Implementation Division
Chief, School Governance and Operation Division
Education Program Supervisors
Public Schools District Supervisors
All Concerned





DIVISION MILO CHAMPION HABIT CONTEST!

1. In Reference to the RA 8525 Adopt-a-School Program, the DepEd Cavite SGOD-Social Mobilization and Networking section has established partnership with different education partners and stakeholders for the benefit of the public schools and its learners.
2. The Social Mobilization section in partnership with the Youth and Development Formation section will hold a grand launching of the **"Division Milo Champion Habit Contest"** on **June 7, 2021** during the **Cavite Federations' event program from 8:00 a.m. to 11:00 a.m.** via **Zoom** and **Facebook Live streaming** (DepEd Tayo Cavite Province Facebook page).
3. The event is sponsored by Nestle Milo Philippines which specifically aims to:
 - a. raise awareness on the importance of regular exercise to all young learners;
 - b. establish the spirit of sportsmanship and camaraderie with the learners through a contest;
 - c. boost the learners' health while showcasing their talents through an exercise/workout competition.
4. The participants to this activity are all interested Grade 4 to Grade 10 enrolled learners of DepEd Cavite Province (*Public Schools only*).
5. Attached to this Memorandum are the mechanics of the contest and the parental consent forms.
6. For more information, kindly contact Marlene P. Panganiban, SEPS for Social Mobilization and Networking section, through contact number 0999 229 0971 or the Youth Formation Division (YFD) on these contact numbers 09358778034/09566529324.
7. Immediate dissemination of this Memorandum is highly directed.


ROMMEL C. BAUTISTA CESO V
Schools Division Superintendent

MPP/ DM 152 s. 2021
052121-076 /05/20/2021



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Attachment 1 to Division Memorandum No. 152, s. 2021 entitled "DIVISION MILO CHAMPION HABIT CONTEST!"

MILO CHAMPION HABIT VIDEO-POSTING CONTEST!

I. HOW TO JOIN/ WHO CAN JOIN

1. The contest is open to all interested Grade 4 to Grade 10 enrolled learners of DepEd Cavite Province (*Public Schools only*).
2. Each interested participant shall post their video entry on their respective Facebook Account or through their parent's Facebook Account.
3. Each entry must have a Complete Entry form and Accomplished/Signed Parental Consent form (*Kindly see attached templates*) and must be submitted through this link: bit.ly/MiloChampionHabitRegistration.

II. MECHANICS

1. Theme: "To make exercise a habitude with Milo Champion Habit"
2. Date Coverage: June 2021 – December 2021
3. Video Content:
 - 3.1. It must be in line with the theme.
 - 3.2. The duration must be 1-3 minutes only.
 - 3.3. It must be a compilation of 4 Circuit Exercises to train the Speed, Agility, Strength and Power, as showed in the Champion Habit P.E. @ Home video of NESTLE MILO PHILIPPINES as a guide/reference which can be access through this link: bit.ly/MiloChampionHabit
 - 3.4. Just make sure to follow the safety reminders before doing the exercise habit.
4. Posting of Entries:
 - 4.1. All interested participants may post their video entries via Facebook starting from June 1, 2021 to December 20, 2021.
 - 4.2. For the purpose of video tracing and selection, each entry must include the **#MiloChampionHabit** and the official hashtag suited for the specific month of the contest in their post such as:
 - a. Hashtag for the month of June - **#DepEdCaviteMCHJune**
 - b. Hashtag for the month of July - **#DepEdCaviteMCHJuly**
 - c. Hashtag for the month of August - **#DepEdCaviteMCHAUG**
 - d. Hashtag for the month of September - **#DepEdCaviteMCHSept**



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- e. Hashtag for the month of October -
#DepEdCaviteMCHJune
- f. Hashtag for the month of November -
#DepEdCaviteMCHNov
- g. Hashtag for the month of December -
#DepEdCaviteMCHDec
- 4.3. All posted entries shall have its respective online registration through bit.ly/MiloChampionHabitRegistration.

III. SELECTION OF WINNERS

1. The organizer together with its partners shall serve as the screening/selection committee and shall select Top 40 entries/ winners per month based on the combined Facebook views and reactions. Numbers of Facebook comments is not included.
2. The schools represented by the First Top 10 Monthly winners shall also receive a special prize each.
3. The selection of winners shall be scheduled every 29th day of the month at exactly 8am-10am.
4. The winners are only allowed to join the contest once. They are not allowed to join the contest on the following month.
5. The non-winning entries may still join the contest for the following month by just editing their hashtag (Ex. #DepEdCaviteMCHJune, just change/edit to #DepEdCaviteMCHJuly). Take note no need to submit another registration. The existing total number of views and reactions are still valid for the next selection.

IV. ANNOUNCEMENT OF WINNERS

The list winners per month and the procedure on how to claim their prizes shall be posted through DepEd Tayo Cavite Official Facebook Page and DepEd Tayo Youth Formation – Cavite Province Official Facebook Page which is scheduled every 30th day of the month.

V. PRIZES

Prizes for the Month of June, July, Aug & September	
1 st Monthly Top 10 Winners Champion	24 pcs MILO 24g + MILO Mugs and MILO Tumbler + Certificate of Recognition
2 nd Monthly Top 10 Winners Champion	24 pcs MILO 24g + MILO Tumbler + MILO Drawstring Bag + certificate of Recognition
3 rd Monthly Top 10 Winners Champion	24 pcs MILO 24g + MILO Tumbler + MILO Drawstring Bag + certificate



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	of Recognition
4 th Monthly Top 10 Winners Champion	24 pcs MILO 24g + MILO Drawstring Bag + Certificate of Recognition

Prizes for the Month of Oct, Nov, & Dec.	
1 st Monthly Top 10 Winners Champion	2 MILO Singlet + MILO Mugs and MILO Tumbler + Certificate of Recognition
2 nd Monthly Top 10 Winners Champion	1 MILO Singlet + MILO Tumbler + MILO Drawstring Bag + certificate of Recognition
3 rd Monthly Top 10 Winners Champion	1 MILO Singlet + MILO Tumbler + MILO Drawstring Bag + certificate of Recognition
4 th Monthly Top 10 Winners Champion	1 MILO Singlet + MILO Drawstring Bag + Certificate of Recognition

*The school being represented by the 1st Monthly Top 10 winners per month shall receive One (1) Basketball.



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Attachment 2.1 to Division Memorandum No. 152, s. 2021 entitled "DIVISION MILO CHAMPION HABIT CONTEST!"

CONSENT, WAIVER, INDEMNITY and RELEASE

(to be completed by young person and parent/guardian)

PART A: TO BE COMPLETED BY THE LEARNER

I agree to participate in the following activity:

Activity Title: MILO CHAMPION HABIT VIDEO-POSTING CONTEST!

Online Platform: **Facebook**

Date and Time: **June - December, 2021**

I agree to give permission to the **DepEd Cavite through Social Mobilization Unit and Youth Formation Unit** and their representatives and partners to make recordings of my voice and to take photographs and /or videos in which I appear in, to be used for the communications and various public campaigns of the Department be it in print, broadcast, and/or electronic media, at the event and location stated above:

I have read and understood the accompanying letter and information leaflet. For things I don't understand, I will ask my Parent/Guardian to clarify the objective of the activity for me.

I know the purpose of the project/activity and the part I will be involved in. I know that DepEd and its representative are not allowed to use the information about me in any form that might harm my rights and well-being.

Name: _____

Age: _____

Signature: _____

Facebook Account to be used on posting:



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Attachment 2.2 to Division Memorandum No. 152, s. 2021 entitled "DIVISION MILO CHAMPION HABIT CONTEST!"

PART B: TO BE COMPLETED BY THE PARENT/GUARDIAN

As the parent/guardian of _____,
_____, I hereby allow him/her to participate
in the following activity:

Activity Title: **MILO CHAMPION HABIT VIDEO-POSTING CONTEST!**

Online Platform: **Facebook**

Date and Time: **June - December, 2021**

I acknowledge that **DepEd Cavite through Social Mobilization Unit, Youth Formation Unit and Nestle Milo Philippines** will own all rights to his/her images and recordings made during the said activity. DepEd and its representatives and partners will have the right to use, display, exhibit, reproduce, distribute, and create derivative works of these images and recordings in any media now known or later developed.

As the parent/guardian I understand my roles and responsibility to explain what this consent form is about to the child and ensure that his/her privacy and identity rights are protected and acknowledged accordingly.

As the parent/guardian, I hereby waive any right to inspect or approve the use of the images or recordings or of any written derivatives. I further waive all moral rights. I also waive any right to royalties or other compensation arising from or related to the use of the materials. As the parent/guardian, I hereby release, defend, indemnify, and hold harmless the DepEd and its representatives from and against any claims, damages, or liability arising from or related to the use of the images, recordings, or materials, including but not limited to claims of defamation, invasion of privacy, or rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration, optical illusion or use in composite form that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I, _____, have legal authority to enter into this contract. I have read this document before signing below, and I fully understand the contents, meaning and impact of this consent, waiver, indemnity and release.

This consent, waiver, indemnity and release is binding on me, my heirs, executors, administrators and assigns.

Parent/Guardian Name

Signature

Date

Address: _____

Facebook Account to be used on posting:



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
SCHOOLS DIVISION OFFICE OF CAVITE PROVINCE

Attachment 3 to Division Memorandum No. 152, s. 2021 entitled "DIVISION MILO CHAMPION HABIT CONTEST!"

PROGRAM MANAGEMENT TEAM AND TERMS OF REFERENCE

Committee	Terms of Reference	Members
Program Planning	<ul style="list-style-type: none">• Prepare all documentary requirements• Organize and lead the whole program flow• Coordinate duties and responsibilities of PMT members• Prepare activity completion report	DIANA P. TOPACIO MARLENE P. PANGANIBAN
Attendance and Certificates	<ul style="list-style-type: none">• Prepare and secure the accomplishment of registration and attendance sheets• Prepare and ensure dissemination of certificates for participants and PMT members	ANNALISA D. BANGAY MARILYN B. LENGSON AULDY ROSE P. CORTEZ
Technical	<ul style="list-style-type: none">• Provide Technical assistance on setting up and managing the platform to be used online/virtual activities• Prepare and collect audio-visual presentation and materials• Assist in the conduct of the contest	NEIL IVAN P. LONTOC YFD-PDO I LTO M. CAMO, JR YFD-PDO I
Documentation	<ul style="list-style-type: none">• Prepare the activity's completion report• Prepare narrative news or report• Prepare ads and poster	EARVIN H. SAKILAYAN ETTM-National Integrated High School
Monitoring and Evaluation	<ul style="list-style-type: none">• Prepare Qatame link form	N/A



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Safety and Security	<ul style="list-style-type: none">• Secure physical and cyber- safety and security of the participants including the provision and collection of Signed Parental Consent Form if learners are involve as participants• Ensure observance of appropriate health and safety standards for physical or face-toface-activities.	
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INVITING
ALL PUBLIC
SCHOOL
LEARNERS
FROM GRADE 4
TO GRADE 10
TO MAKE
EXERCISE A
"HABITUDE"
WITH MILO
CHAMPION
HABIT!

#MILO CHAMPION HABIT CONTEST!



***Post a video via Facebook showing a compilation of 4
Circuit Exercises as showed in the Milo Champion Habit
P.E. @ Home video which can be access through
bit.ly/MiloChampionHabit***

***Each entry must include the #MiloChampionHabit and
#DepEdCaviteMCH[Month]***

***THE CONTEST SHALL RUN FROM JUNE TO DECEMBER 2021. THE WINNERS WILL BE
POSTED EVERY 30TH OF THE MONTH THROUGH DEPED TAYO CAVITE OFFICIAL FACEBOOK
PAGE AND DEPED TAYO YOUTH FORMATION – CAVITE PROVINCE OFFICIAL FACEBOOK PAGE.***

***WINNERS WILL BE DETERMINED THROUGH THE COMBINED NUMBER OF FACEBOOK
VIEWS AND REACTIONS.***

***BE PART OF ITS GRAND LAUNCHING VIA LIVESTREAM ON JUNE 7, 2021.
PLEASE VISIT THE DEPED TAYO CAVITE PROVINCE OFFICIAL FACEBOOK PAGE.***

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