



Republic of the Philippines  
**Department of Education**  
 REGION IV-A

**SCHOOLS DIVISION OFFICE OF CAVITE PROVINCE**

August 15, 2022

**DIVISION MEMORANDUM**





No. 54, s. 2022

TO: Assistant Schools Division Superintendents  
 Chief, CID and SGOD  
 Education Program Supervisors  
 Public School District Supervisors  
 Public Elementary and Secondary School Heads  
 Education Program Specialist II - ALS  
 Division Personnel  
 All concerned

**BUSINA KABITENYO VERSION 3.0  
 GOES OPLAN BALIK ESKWELA**

1. The Department of Education launched **Oplan Balik Eskwela (OBE) 2022** through DepEd Order no. 063 s. 2022 that highlights readiness of school in the opening of classes with the theme **Kapit Bisig Para sa Mas Ligtas na Balik Aral**.
2. In line with this, DepEd Cavite Province announces the conduct of **BUSINA (Bridging Unity through Systematic Information campaign in the Neighborhood and Advocacy to the community) Kabitenyo** version 3.0 on August 22, 2022, simultaneous with the Nationwide class opening.
3. The activity will feature the readiness of the selected schools and will provide up to date information on enrolment and happenings on the first day of school year 2022-2023.
4. Division unit heads, chiefs, education program supervisors and specialists, public schools district supervisors, school heads, and presidents of various school organizations/ associations (Parents-Teachers' Association, Teachers' Association, SPG/ SSG, school guidance counsellors/ coordinators, ASP coordinators) are enjoined to watch and share the live stream via DepEd Tayo Cavite Province, meanwhile, teachers with no classes from 8:00 am to 10:00 am are also expected to watch the live stream.
5. Attached are the following:
  - a. Program Matrix
  - b. List of Committee Members and Terms of Reference



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6. For immediate and widest dissemination.

*Rommel C. Bautista*  
**ROMMEL C. BAUTISTA, CESO V**  
Schools Division Superintendent *R. Bautista*

FRR/DM No. **370** s. 2022  
BU-23774/8/16/2022



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**PROGRAM MATRIX**

<b>Time</b>	<b>Topic/Activity</b>	<b>Resource Speaker/Facilitator</b>	<b>Location</b>
8:30-8:45	National Anthem Prayer  Opening Remarks and Updates on Oplan Balik Eskwela Task Force  Inspirational Message	<b>AVP</b>  <b>RANDY D. PUNZALAN</b> Assistant Schools Division Superintendent  <b>ROMMEL C. BAUTISTA, CESO V</b> Schools Division Superintendent	<b>Studio C/O Technical Team</b>  <b>Division Office with ITO to assist ASDS Punzalan</b>
8:45-8:50	Data on Enrolment Update	<b>DIANA P. TOPACIO</b> Chief, SGOD  <b>Riza D. Soberano</b> EPS-Science	<b>Kawit District</b>
8:50-8:55		<b>Song Number</b>	<b>Studio</b>
8:55- 9:10	Curricular and Co-curricular Updates	<b>ELPIDIA B. BERGADO</b> Chief, CID  <b>Wenifreda S. Diquit</b> EPS-English	<b>District of Maragondon</b>
9:10-9:20	Psychosocial Support	<b>Galileo L. Go</b> Assistant Schools Division Superintendent  <b>Josephine Monzaga</b> EPS- ESP	<b>District of Silang</b>
9:20-9:30	Special Curricular Programs and Alternative Learning System	<b>Myralyn Bergunio</b> EPS-MAPEH  <b>Romeo Endraca</b> EPS-TLE <b>Al Jerald Leyson</b>	<b>Tanza Trade National High School</b>



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		Education Program Specialist- ALS  <b>Dionisio Mangao</b> Education Program Specialist- ALS	
9:30-9:40	DepEd Cavite through the Test of Time: Kahandaan sa Balik Aral	<b>AVP</b>	<b>Studio</b>
9:40-10:00	Banter/Closing		<b>Studio</b>



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**SCHOOLS DIVISION OFFICE OF CAVITE PROVINCE**  
**EXECUTIVE COMMITTEE**

**ROMMEL C. BAUTISTA, CESO V**  
Schools Division Superintendent

**GALILEO L. GO**  
Assistant Schools Division Superintendent

**RANDY D. PUNZALAN**  
Assistant Schools Division Superintendent





**ELPIDIA B. BERGADO**  
Chief, Curriculum Implementation Division

**DIANA P. TOPACIO**  
Chief, School Governance and Operations Division

**PROGRAM MANAGEMENT TEAM**

Planning	<b>Greg L. Sangalang</b> Francisco P. Tolentino Integrated High School
Program/ Technical	<b>Earvin H. Sakilayan</b> Emiliano Tria Tirona Memorial National High School <b>John Denzel Mangubat</b> Tagaytay City National High School <b>Marian M. Ambat</b> Francisco P. Tolentino Integrated High School <b>Jojo B. De Leon</b> Francisco P. Tolentino Integrated High School <b>Josie Marie H. Reyes</b> Francisco P. Tolentino Integrated High School <b>Apolinario Rosanes</b> Bulalo Elementary School- Annex <b>Arkin Rodil</b> Silang West Elementary School



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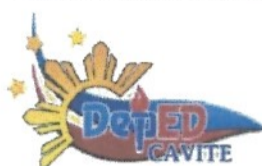
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
**SCHOOLS DIVISION OFFICE OF CAVITE PROVINCE**

Documentation	<p><b>Marvin C. Diloy</b> Francisco P. Tolentino Integrated High School</p> <p><b>Maricel S. Bay</b> Francisco P. Tolentino Integrated High School</p>
Field Technical Team QATAME	<p><a href="https://docs.google.com/spreadsheets/d/1udGTTAlqhtYLRc5e6jPD0rjJTJFCuCd90gIYwFJkc/edit?usp=sharing">https://docs.google.com/spreadsheets/d/1udGTTAlqhtYLRc5e6jPD0rjJTJFCuCd90gIYwFJkc/edit?usp=sharing</a></p> <p><b>Arrah Khaye Soliman</b> Francisco P. Tolentino Integrated High School</p>

**Terms of Reference of Program Management Team**

Committee	Responsibilities
Planning	<ul style="list-style-type: none"> <li>• Ensure the preparation for the event</li> <li>• Communicate the process and organize teams with the guidance of the Executive Committee.</li> <li>•</li> </ul>
Program/ Technical/ Video Production	<ul style="list-style-type: none"> <li>• Prepare/ organize and lead the whole program flow.</li> <li>• Host the opening program and facilitate discussion and open forum.</li> <li>• Prepare the platform for the virtual event.</li> <li>•</li> </ul>
Documentation	<ul style="list-style-type: none"> <li>• Conduct photo and video documentation of the event</li> <li>• Prepare narrative or news report regarding the event</li> <li>• Accomplish completion report</li> </ul>
Video Production	<ul style="list-style-type: none"> <li>• Prepare and collect all the video presentations for the virtual event</li> <li>• Communicate with the program committee on the needed audio-visual materials.</li> </ul>
QATAME	<ul style="list-style-type: none"> <li>• Consolidate participants' evaluation of the activity and identify areas for improvement.</li> <li>• Provide proponent and all units concerned with a copy of the evaluation results with corresponding recommendations.</li> </ul>



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