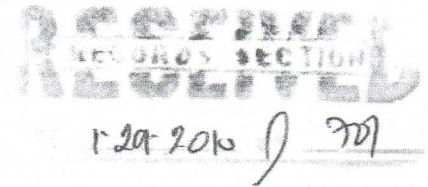


Permethrin
Kwell® SHAMPOO

ISANG HUGAS, KUTO TODAS!



DIVISION OFFICE of TRECE

Jan. 29, 2016

Dear Sir/Ma'am:

Kwell, the treatment shampoo for head lice, invites your school to be one of our partners in **Kwela sa Eskwela School Tour**.

Kwela sa Eskwela School Tour aim to partner with different public school within all areas of Metro Manila/ Cebu/ Davao and Bulacan. Our objective is to give information through flyers.

Below are the details of the **Kwela sa Eskwela School Tour**:

1. Kwell will request the assistance of the school to disseminate communication to students through flyering (product information).
2. Kwell will also provide useful information regarding cure and prevention of head lice thru the following materials: Flyers/ Posters/ Tarpaulin.
3. The program will cover all Preparatory and Primary (Grade 7 students) from January to March 2016.
4. On your graduation day, Kwell will be choosing 50 schools giving "Kwela Ako K-1 Aspen Award" this medal will be given to the student who exemplified Good Grooming, Intelligence and Good Moral Character.
 - a. Criteria's for the chosen students:
 - i. Healthy and Beautiful Hair 25%, Most Neat 25%, Academic Excellence 25% and with good moral values (Department Average) 25%.
 - ii. The student with the highest composite score will be declared the winner.
 - iii. The teachers will nominate and determine the model of the graduating class.
 - b. The model student will be given the title of "Kwela Ako K-1 Aspen Award" of the school where he/she belongs.
 - c. A medal courtesy of Aspen Philippines.
 - d. And the chance to be the First ever "Kwela Ako K-1 Aspen Award" of the Philippines.

We hope that your school can partner with us on our Kwela sa Eskwela School Tour during your Graduation Day. If you have any inquiries you may contact the coordinator below:

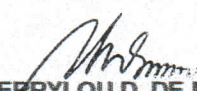
Respectfully,


Kwell - Coordinator

CP #: 09274375354

To All School Heads:

*For your information and appropriate action with adherence to
Time - On - Task and No Collection Policy.*


CHERRYLOU D. DE MESA
OIC, Schools Division Superintendent